



NEWS RELEASE

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For Immediate Release:

STATE FAIR PARK IS BUZZING WITH ACTIVITY

Both the summer and State Fair Park are in full swing, and this is evidenced by the multitude of events taking place on State Fair Park's 435-acres. June's three major equine events helped foster State Fair Park's reputation as "Horse Show Capital of the World." The National Reining Horse Derby, the Oklahoma Quarter Horse Association Redbud Horse Show and the Non-Pro Cutting Horse Event were all held at State Fair Park during the month of June. Combined, these three equine events accounted for an attendance of 93,822 spectators and generated over \$21.9 million in direct spending into the Oklahoma City economy.

The Oklahoma Quarter Horse Association's Redbud Spectacular, an AQHA-approved show, was held June 1 through June 12, at State Fair Park. AQHA shows test horses' abilities in dozens of different classes and feature exciting events, such as jumping, reining, barrel racing, cutting, roping and pole bending. By successfully competing at an AQHA sanctioned show, exhibitors and horses can qualify for either the AQHA World Championship Show or the Built Ford Tough AQHYA World Championship Show, which are the premier events of the entire quarter horse industry and are both held at State Fair Park.

The National Reining Horse Association Derby, held June 27 through July 2, is one of two premier reining horse events held annually at State Fair Park. This is NRHA's ultimate event for four-, five- and six-year-old reining horses and offers almost \$200,000 in added money to the Open and Non-Pro Derbies, as well as a full slate of NRHA ancillary classes. Approximately 28,341 spectators attended this event, producing over \$6.6 million in direct spending.

In all, State Fair Park played host to fifteen events during the month of June. In addition to the ones mentioned above, other events included the Oklahoma Heart Hospital Carnival, the ISOT Barbeque, a Gun, Knife and Outdoor Equipment Show, the Buchanan's Vintage Flea Market, the Kawasaki Ride and Drive, a Motorcycle Swap Meet, the R.K. Gun Show, a Bead Market, the Central Oklahoma Quilters Guild "From Heart & Hands", the Shows of Integrity Gem and Jewelry Show, the Oklahoma City Computer Show & Super Sale and an OK Victory Dolls Roller Derby Event. In all, there were 107,077 people attending the 199 event days held at State Fair Park in June, generating over \$23 million worth of direct spending into the Oklahoma City economy.

For more information regarding the June events, or any upcoming months, please contact the Fair Park Office at (405) 948-6704. Find us on Facebook, follow us on Twitter, visit us at www.okstatefairpark.com or read about us on www.fairslice.net – the official blog of State Fair Park. InFAIRmation, the official newsletter of the Oklahoma State Fair® and State Fair Park, is now available as a free on-line publication. Subscribe by visiting us at www.okstatefair.com and clicking on the “newsletter subscriber” link.

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