



NEWS RELEASE

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For Immediate Release:

OKLAHOMA STATE FAIR® TICKETS GO ON SALE SATURDAY, JULY 9

It's a *Great State of a Fair* at the 2011 Oklahoma State Fair
With More Entertainment, Exhibits, Food and Fun for Everyone

OKLAHOMA CITY—Tickets to this year's liveliest events and attractions at the 2011 Oklahoma State Fair will go on sale this Saturday, July 9, at 10 a.m., officials announced. This year's fair opens Thursday, September 15 and runs through Sunday, September 25.

"Since 1907, the Oklahoma State Fair has been known as the place to converge every September for the very best in family entertainment. Generations of Oklahomans have forged fond memories here at the State Fair and this year will be no exception," said Tim O'Toole, President & CEO of Oklahoma State Fair, Inc. "Our pledge is to offer the very best value for your money and to make the 2011 Oklahoma State Fair one that you and your family will surely remember for many years to come."

The Oklahoma State Fair returns in 2011 with these premier attractions: *Disney On Ice* presents *Disney/Pixar's Toy Story 3* and the PRCA Xtreme Bulls Tour.

The Great State of a Fair 2011 Opens with *Disney On Ice* presents *Disney/Pixar's Toy Story 3!*

Disney On Ice presents *Disney/Pixar's Toy Story 3* takes flight this fall as Feld Entertainment's newest ice spectacular, featuring characters from the blockbuster Disney/Pixar movie *Toy Story 3*. *Disney On Ice* presents *Disney/Pixar's Toy Story 3* is an extravaganza on ice with Woody, Buzz, and the gang! In this fun-packed, ice extravaganza, scenes from *Toy Story 3*, and memorable moments from *Toy Story* and *Toy Story 2*, will be acted out on the ice in spectacular fashion. This showcase will also include some new faces including Barbie's boyfriend Ken and the Lots-o'-Huggin' Bear. This show will have audiences reliving the magic of *Toy Story* all over again.

“An award-winning team of artists, designers and technicians are redefining the theatre of ice with a show that challenges the audience’s perception of scale,” says Producer Nicole Feld. “*Disney On Ice* presents *Disney/Pixar’s Toy Story 3* is Feld Entertainment’s most innovative show ever.”

“*Disney On Ice* presents *Disney/Pixar’s Toy Story 3* is the only place where you can experience the excitement and adventure of *Toy Story 3* and the defining character moments of *Toy Story* and *Toy Story 2* right in your hometown,” says Producer Kenneth Feld. “We’re bringing families the ultimate *Toy Story* experience in a sensational live production.”

Disney On Ice presents *Disney/Pixar’s Toy Story 3* will be playing ten shows:

- Thursday, September 15 at 7:30 p.m.
- Friday, September 16 at 7:30 p.m.
- Saturday, September 17 at 11:30 a.m., 3:30 p.m. and 7:30 p.m.
- Sunday, September 18 at 1:30 p.m. and 5:30 p.m.
- Monday, September 19 at 10:30 a.m. and 7:30 p.m.
- Tuesday, September 20 at 7:30 p.m.

Regular tickets for *Disney On Ice* range in price from \$14 to \$35. Save \$4 on reserved seats for Opening Night (Thursday, September 15). Group rates (for 20 or more) are available for select performances. *Disney On Ice* ticket prices INCLUDE an outside gate admission ticket when purchased by September 14. An additional gate admission ticket will be required if purchased on or after the first day of the Fair (September 15). Gate admission tickets are free for children 5 and under, \$5 for children ages 6-11 and \$9 for adults (12 and older).

Rockin’ Entertainers Set to Perform After Bull Riding Action

The *PRCA Xtreme Bulls Tour* slams into the Oklahoma State Fair Arena with two action-packed performances. On Friday, September 23, cowboys will need to hold onto their hats as they get up close and personal with the Xtreme Bulls of the PRCA for two action-packed hours. After the dust settles in the arena, the action moves to the stage with a performance by country music star, Easton Corbin.

Academy of Country Music award nominee Easton Corbin will be performing on Friday, September 23 following the PRCA Xtreme Bulls Tour stop. Corbin released his self-titled debut album in 2010 which spawned hits such as “A Little More Country Than That”, “Roll With It”, and “I Can’t Love You Back”. Corbin vocals are frequently compared to the King of Country—George Strait. In June of 2011, Corbin joined the Flatts Fest 2011 featuring Rascal Flatts, Sara Evans, and Justin Moore.

And on the next night, dust off your boots and break out your belt buckles as the Xtreme Bulls return for a second night of action at State Fair Arena. On Saturday, September 24, country music fans will not want to miss The Oak Ridge Boys. These crossover country legends’ career spans seven decades. With 27 studio albums and 17 number one singles, the Oak Ridge Boys are sure to offer something for every music fan. This year, they will be celebrating the 30th anniversary of their award winning single “Elvira”. Other hits include “Sail Away”, “Bobbie Sue”, and “Dream On”. The Oak Ridge Boys were founded in the fall of 1945 and were originally known as The Oak Ridge Quartet.

The Oklahoma State Fair *PRCA Bull Riding Action* will provide spectacular entertainment September 23 and 24 with two performances.

- Friday, September 23, 7:30 p.m. (featuring a musical performance by Easton Corbin)

- Saturday, September 24, 7:30 p.m. (featuring a musical performance by The Oak Ridge Boys)

Tickets for adults range in price from \$18 to \$22. Tickets for children (2-11) start at just \$16. Special group ticket prices, for groups with 20 or more, are available for all performances. Tickets include an outside gate admission ticket to the Fair when purchased by September 14. An additional gate admission ticket will be required if purchased on or after the first day of the Fair (September 15). Gate admission tickets are free for children 5 and under, \$5 for children ages 6-11 and \$9 for adults (12 and older).

Tickets for the *Great State of a Fair 2011*, running September 15 through 25, can be purchased, starting July 9, at all tickets.com outlets, including the State Fair Arena Box Office, participating Buy For Less Grocery Stores in Oklahoma City, www.tickets.com or 800-511-1552. A convenience charge may apply. Find us on Facebook, follow us on Twitter, visit us at www.okstatefair.com or read about us on www.fairslice.net – the official blog of State Fair Park.

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