



# NEWS RELEASE

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**For Immediate Release:**

## **MONTH OF AUGUST PROVES BUSY AT STATE FAIR PARK**

August was a busy month at State Fair Park. The level of activity was strong as Oklahomans from across the state braved the record-breaking heat of this past summer.

One of the more popular events to take place during the month of August was the Oklahoma Cattlemen's Association Range Round-Up – celebrating its 27<sup>th</sup> Anniversary this year. The event took place Friday, August 26 and Saturday, August 27. Known as “The Real Deal” among area ranches, this event invited 12 teams, representing 18 ranches of “real ranch” cowboys to take bumps and bruises for audience entertainment and very little recognition. This two-day event drew over 8,500 spectators, producing over \$699,000 in direct spending into the Oklahoma City economy.

The American Quarter Horse Association held their Built Ford Tough AQHYA World Championship Show August 6<sup>th</sup> through 13<sup>th</sup> at State Fair Park. The event drew over 2,400 entries from the United States, Canada, Germany, Venezuela and the United Kingdom. This event drew over 60,000 participants and spectators, producing over \$14.1 million in direct spending into the economy of Oklahoma City.

All told, State Fair Park played host to eighteen events during the month of August. In addition to the events listed above, other activities included the RK Gun & Knife Show, the Midnight Streak, the Oklahoma City Victory Dolls Roller Derby, the Oklahoma City Obedience Training Club Dog Trials, Buchanan's Vintage Flea Market, the Red Carpet Travel Show, the SWERVE – All State Driving School, the Aqua Haven Pool and Spa Show, the Summer Shootout Barrel Racing event, the Red Dirt Street Kings “We Own the Streets” event, a Motorcycle Swap Meet, the Just Between Friends Clothing Sale, the Carter Sales Thoroughbred Yearling Sale, the Oklahoma County Free Fair, the Grand American Arms Show and the Oklahoma City Computer and Super Sale. In all, there were 94,614 people attending the 213 event days held at State Fair Park in August, generating over \$18 million in direct spending into the Oklahoma City economy.

For more information regarding the August events, or any upcoming months, please contact the Fair Park Office at (405) 948-6704. Find us on Facebook, follow us on Twitter, visit us at [www.okstatefairpark.com](http://www.okstatefairpark.com) or read about us on [www.fairslice.net](http://www.fairslice.net) – the official blog of State Fair Park.

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