

NEWS RELEASE

Oklahoma State Fair, Inc. Media Relations Department 405-948-6700





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2023 Great TASTE of a Fair Winners Announced

Oklahoma City – Sixteen Oklahoma State Fair food vendors competed in the annual Great TASTE of a Fair competition on Wednesday, September 13. All food vendors for the current year's Fair are invited to enter, which is judged by local food writers, social media content creators, news personalities, and more. The entries are divided between three categories: Slice of Savory, Sweetest of the Sweet, and New to the Scene. The judges scores were tallied and the top three in each category are as follows:

Slice of Savory

First Place: Ultimate Champ Dog, Champions BBQ

Second Place: BBQ Elote with B-Rays' Twinkie, B-Ray's BBQ Third Place: Honey Pepper Bacon Dog, Express Food Truck

Sweetest of the Sweet

First Place: Caramel Apple Pie, Cutie Pies Concessions

Second Place: Oreo Brownie Blast, Waffle Chix Third Place: Monster Oreos, Cookie Dough Monsters

New to the Scene

First Place: Pina Colada Palmer, A Latte Love

Second Place: MinneCookieDough Pie, Original MinneApple Pie

Third Place: Pizza Cup, La-pizzeria

Each vendor receives a participation banner to hang in their booth. First place in each category receives \$300 and a trophy, second place receives \$150 and a trophy, third place receives \$50 and a trophy.

The first-place winners of each category went on to compete in the FAIRest of Them All. This year's Fairest of Them All judge was local food content creator Emily Phillips, @emilyphillipsw on TikTok and Instagram.

The FAIRest of Them All winner is **Caramel Apple Pie from Cutie Pies Concessions!** Fairgoers can find the booth in the Entertainment Plaza.

Beginning on September 14, Fairgoers can cast their vote for the People's Choice Award. The virtual ballot is linked on the Oklahoma State Fair Facebook page. The People's Choice Award winner will be announced at the end of the Fair.

Special event announcements and general updates for the 2023 Oklahoma State Fair will be released as information becomes available. To stay up-to-date on all the Fair fun, visit www.okstatefair.com, find us on Facebook or follow us on X and Instagram. And don't forget to share your Fair memories and stories with us by using #OKStateFair and #PLACETOBEIN23.

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