

NEWS RELEASE

OKLAHOMA STATE FAIR, INC.
MEDIA RELATIONS DEPARTMENT
405-948-6700
pressreleases@okstatefair.com

www.okstatefair.com



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For Immediate Release:

NEW, FUN & UNIQUE FOODS DEBUTING AT THE 2018 OKLAHOMA STATE FAIR

Oklahoma City, OK – All Fairgoers know that part of the OLD FASHIONED FUN is getting to experience all of the incredible, delicious, and often deep-fried foods vendors have to offer, and this year is no exception! Continue reading to find out what amazing concoctions await at our NEW FASHIONED FAIR this September!

New for 2018!

Drizzled Muffins: A Latte Love Coffee House is serving up warm muffins with chocolate, caramel or white chocolate drizzled on top.

Beef Poke Bowl: Coco Flow has created a savory bowl of marinated beef, rice, pickled cucumbers, fried onions, greens and avocado for you to enjoy in a soy vinaigrette.

Cotton Candy Pie: When you think Fair food, you probably think cotton candy. Cutie Pies Concessions is putting a twist on this timeless Fair food by transforming it to pie form!

Root Beer Float Pie: Cutie Pies is also giving us another twist on a classic dessert with a delectable Root Beer Float Pie.

Cherry Limeade Pie: Cherry Limeades are a fan favorite in Oklahoma! What better way to enjoy it than in pie form? Be sure to stop by the Cutie Pies food truck to get your hands on a piece of this pie!

Deep-Fried Hot Pepper Rings: Pickle Pete's is offering these deep-fried hot pepper rings for Fairgoers who enjoy the spicier things in life!

Deep-Fried Buffalo Chicken Wing Dip: Diventuri knows that everything is better deep-fried! This Buffalo Chicken Wing Dip is folded into a crispy shell, deep fried and served with ranch.

Mac-N-Cheese Topped with Ground Beef and Fries: That's right...as if their Mac-N-Cheese wasn't great already, MacTastic is returning this year to introduce this beefy, cheesy pasta and potato combo.

Frozen Sweet Tea: MacTastic has also created the perfect drink to cool you down. This Frozen Sweet Tea is the perfect balance of cold and sweet and is sure to be a crowd pleaser.

Cheese Curd Taco: O'Neil is putting a twist on the taco! Enjoy melt-in-your-mouth cheese curds atop this beef taco piled high with all your favorite taco fixins'.

Cookie Fries: Enjoy dipping these delicious shortbread cookies with sugar and berry sauce, from Coco Flow.

Funnel Cake Burger: Everything you love about a half-pound burger...except the buns have been replaced by funnel cake! This unexpected combo is the perfect mixture of sweet and savory! Find it at Porky's!

Gourmet Donut Burger: Another sweet and savory masterpiece from Porky's is the donut burger where, you guessed it, the buns are replaced with donuts! Not only that, but each bun is topped with your choice of Oreos, Apple Jacks, Fruit Loops, or Double Bacon.

BBQ Chicken and Bacon Calzone: Calzones are an Italian favorite, but when the Rodney and Lisa Pizza Stand stuffs one full of BBQ chicken, it becomes a Southern favorite, and a perfect addition to all the Fair food available.

Fish & Chips: Who says you can't enjoy a classic seafood dish in a landlocked state? At San Diego's Original Fish & Chips, you can have a taste of the sea without leaving Oklahoma.

Waffle Wrapped Snow Ice: Snow S'more is taking this classic cold treat to a new level with their Waffle Wrapped Snow Ice!

Beer Cheese Bacon Fries: You won't be able to stay away from all the amazing bacon-wrapped items at The Bacon Habit! This year, they've created an artisan beer cheese topped with real crumbled bacon over a tray of fresh fries.

Flaming Hot Cheetos Fish Taco: San Diego's Original Fish & Chips has put an interesting twist on a classic fish taco by adding the crunch and heat of Flaming Hot Cheetos!

Meatball On-a-Stick: Enjoy quality food from another culture, all on the go! The Greek Garden introduces a portable meatball option, the meatball on-a-stick.

Jalapeno Cheddar Sausage: Enjoy this dish that's bursting with flavor! This year you can find a cheesy, spicy Jalapeño Cheddar Sausage at The Roadhouse.

S'more Eggroll: The Urb Express is bringing this unique dessert to the 2018 State Fair. This treat is a traditional eggroll wrapper filled with marshmallow and chocolate, deep-fried, rolled in graham cracker bits and drizzled with more chocolate!

Breakfast Taco: The Urban Taco, a new vendor, is fashioning a classic breakfast in taco form. Enjoy piping hot eggs, meat, pico de gallo, and melty cheese enveloped in a taco shell!

Campfire Taco: Also from The Urban Taco, is the Campfire Taco! This delicious treat is a waffle cone filled with marshmallows, fresh strawberries, decadent chocolate chips and gooey caramel.

Kit-Kat Fries: Granny's is offering deep-fried Kit-Kats to create a combination or flavors that you won't be able to resist!

Gourmet Kool Kreemz On-a-Stick: Fairgoers can look forward to enjoying this new sweet treat from vendor Your Just Desserts.

Unicorn Soda Float: A 2018 twist on a Fair favorite! Try this colorful and sweet treat drink at San Jon's booth.

Ice Cream Nacho Sundae: Also from San Jon's, enjoy a favorite concession stand food like nachos, this time created as a sweet treat!

Fun & Unique Foods Returning in 2018

Watermelon Salsa: This fresh Watermelon Salsa can be found at Cutie Pies Concessions!

Wonder Boy Corn Dog: Diamond Dawgs is back with their famous Wonder Boy – a Cap'n Crunch battered corn dog served with honey mustard dipping sauce.

Avocado Fries: Gringos brings back warm and crispy avocado fries to satisfy your fried food craving in a healthier way. Enjoy these delicious avocado slices with sour cream and salsa for dipping!

Deep-Fried Coffee: Need that caffeine fix, but don't want to miss out on a Fair food opportunity? Then Deep-Fried Coffee is for you! Find it at Gringo's.

Honey Bun Bacon Cheeseburger: Harvell Concessions is bringing back their Honey Bun Bacon Cheeseburger – a juicy bacon cheeseburger encased in sweet and sticky Honey Buns.

Gator Burger & Gator Bites: Take your taste buds on a wild ride at Layne Concessions with this exotic twist on the burger. If you don't want to commit to a full-sized burger, you can still get a taste with their yummy Gator Bites!

Mac N Cheese Burger: Layne Concessions marries two fan favorites with their juicy, cheesy Mac N Cheese Burger.

Frosted Flakes Chicken On-A-Stick: You can get tender and juicy chicken dipped in batter and rolled in Frosted Flakes cereal and deep-fried at Netterfield's Popcorn & Lemonade.

PB&J Burger: Not only is this a twist on a hamburger, but it's also a twist on the PB&J. Porky's provides a half-pound burger with peanut butter and jalapeños with their PB&J Burger.

Deep-Fried Watermelon: A Fair food spin on a well-loved treat, get Deep-Fried Watermelon at Porky's.

Bacon Cheddar Meatloaf Cupcake: The Sweet Shop is serving up meatloaf, topped with mashed potato icing and bacon & cheddar sprinkles – all in the shape of a cupcake!

Caveman Turkey Leg: The Bacon Habit does it again with the Caveman Turkey Leg – a giant turkey leg wrapped in almost one pound of bacon and slow cooked to perfection.

Pork Chop On-A-Stick: Need we say more? Grab yourself a Pork Chop On-A-Stick from The Pork Council for a portable version of a fan favorite.

Funnel Cake Fries: The Urb Express puts a twist on the classic funnel cake, but in fry form! These delicious Funnel Cake Fries are too hard to resist!

WonderStick Ice Cream: This J-shaped ice cream cone is unique in its form and that makes it easier to eat without potential drips! The cone is gluten-free, thick & crunchy, and doesn't get soggy as the ice cream melts.

Oklahoma State Fair, Inc. is an official Adventure Road Travel Partner, which means we're part of the best destinations you can find on I-35 between Oklahoma City and the Texas border. For more information, visit AdventureRoad.com.

Special event announcements and general updates for the 2018 Oklahoma State Fair will be released as information becomes available. Tickets to the 2018 Oklahoma State Fair, including Disney On Ice, PRCA Xtreme Bulls, outside gate admission tickets and carnival armbands, are on sale now. To stay up-to-date on all the Fair fun, visit okstatefair.com, find us on Facebook or follow us on Twitter and Instagram. And don't forget to share your Fair memories and stories with us using #OKStateFair and #NewFashionedFair.

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Contact: Holly Bottrell at 405-948-6829 or hbottrell@okstatefair.com

Scott Munz at 405-948-6700 or smunz@okstatefair.com