



NEWS RELEASE

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For Immediate Release:

Oklahoma State Fair Gears Up for First Ever College Day

Oklahoma City – The Oklahoma State Fair is excited to host its first ever College Day on Thursday, September 21. Students with a valid college I.D. will receive \$5 outside gate admission all day.

The evening's concert on the Chickasaw Country Entertainment Stage will feature Red Dirt artists Kolby Cooper and Cam Allen. "Most Oklahomans are aware of the popularity of Red Dirt music, especially college students," said Oklahoma State Fair Spokesperson Scott Munz. "We wanted to bring in these performers on College Day specifically for local students to enjoy." Concerts on the Chickasaw Country Entertainment Stage are free with outside gate admission.

Attendees can also expect entertainment from various OU and OSU spirit organizations. Pistol Pete will be in attendance along with the Sooner Schooner, Boomer & Sooner, members of the Pride of Oklahoma, the OU Spirit Squad, and the OU RUF/NEKS. These entertainers can be found in the Entertainment Plaza between 5 and 7 p.m. with the concert slated to begin at 7:30 p.m.

"With the discounted admission, appearances by OU and OSU mascots and entertainers, and the performers on the Chickasaw Country Entertainment Stage, we think Oklahoma college students will really enjoy their Fair visit," said Oklahoma State Fair CEO & President Kirk Slaughter.

Special event announcements and general updates for the 2023 Oklahoma State Fair will be released as information becomes available. To stay up-to-date on all the Fair fun, visit www.okstatefair.com, find us on [Facebook](#) or follow us on [X](#) and [Instagram](#). And don't forget to share your Fair memories and stories with us by using #OKStateFair and #PLACETOBEIN23.

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