



## NEWS RELEASE

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For Immediate Release:



### Hoofs & Horns Spectacular Announced for Final Weekend of 2023 Oklahoma State Fair

**Oklahoma City** – The Oklahoma State Fair is excited to announce the Hoofs & Horns Spectacular, two nights of ranch bronc riding and bull fighting, in partnership with the Beutler Boys. The rodeo event will take place in the Jim Norick Arena, Friday, September 22 and Saturday, September 23, beginning at 7:30 p.m. on both nights.

“We are thrilled to announce, for the first time ever, this ranch bronc and bull fighting event coming to the Fair,” said Oklahoma State Fair President & CEO Kirk Slaughter. “We know the Hoofs & Horns Spectacular will be hugely entertaining to fairgoers of all ages.”

Tickets for the Hoofs & Horns Spectacular are on sale now at the OKC Fairgrounds Box Office, online at [okstatefair.com](http://okstatefair.com), or by calling 405-948-6800.

Box Seats (ages 2+): \$25  
Upper Level Adult (12+): \$20  
Upper Level Child (2-11): \$15

- Outside gate admission is included with Hoofs & Horns ticket if purchased on or before September 13.
- All seats are reserved.
- All children 2 years or older will need a ticket for their own seat.
- Children under 2 years are admitted free but must sit in the lap of a paying customer.

An additional outside gate admission ticket is required if Hoofs & Horns ticket is purchased after September 13, 2023. Outside gate admission tickets are \$15 for adults (ages 12+), \$10 for children (ages 6-11) and free for children 5 and under. Please call the box office for handicap seating information.

This Hoofs & Horns event was the brainchild of the Beutler and Son Rodeo Company who have been producing rodeo events at the Oklahoma State Fair for many decades. “This was an event we have witnessed the success of throughout the country,” stated Rhett Beuther, the “Son” in the Beutler and Son Rodeo Company. “When we

had the opportunity to suggest it to State Fair management, we jumped at the chance. It's a fun and exciting event we think Oklahomans will really enjoy, especially the bull fights.”

Special event announcements and general updates for the 2023 Oklahoma State Fair will be released as information becomes available. To stay up-to-date on all the Fair fun, visit [www.okstatefair.com](http://www.okstatefair.com), find us on [Facebook](#) or follow us on [X](#) and [Instagram](#). And don't forget to share your Fair memories and stories with us using #OKStateFair and #PLACETOBEIN23

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