



## NEWS RELEASE

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**August 10, 2023**  
**For Immediate Release:**

### **New Attractions at the 2023 Oklahoma State Fair**

**Oklahoma City** – The 2023 Oklahoma State Fair is the PLACE TO BE IN '23 with an unprecedented number of new attractions for attendees to enjoy. Fairgoers can expect something they have never seen before at just about every turn throughout the 435 acres of the Oklahoma State Fair.

**Hoofs & Horns Spectacular** – Join us for two nights of ranch bronc riding and bull fighting excitement on September 22 and 23 in the Jim Norick Arena. Hoofs & Horns Spectacular tickets purchased before September 13 include outside gate admission to the Fair.

**Opening Day Scavenger Hunt** – Fairgoers can explore a variety of areas across the Fair and get a chance to win season passes. Registration is at 2 p.m. and the hunt begins at 3 p.m. at the Circle Stage. Participants must register on site to be eligible to win. Winners will be announced at 6 p.m. at the Circle Stage.

**Laser Light Extravaganza** – Presented by Insurica and American Fidelity Foundation, every night at 8, 9, and 10 p.m. viewers can take in a mesmerizing laser light show accompanied by music on the Circle.

**RAMINATOR** – Standing 10 feet tall and weighing over 10,000 pounds, this 2020 RAM 2500 Power Wagon will be crushing cars 3 times per day inside Gate 1. Fairgoers can stop by between shows for the chance to climb into the back of this 565 cubic-inch Supercharged Hemi monster truck and take a ride around the track, brought to the Fair by Hall Brothers Racing.

**Paul Bunyan Lumberjack Show** – Witness this entertaining lumberjack show on the Bandshell Lawn three times per day. Audience members can cheer on their chosen competitor to victory in this modern-day lumberjack competition.

**Pop Up Barre & Yoga** – Fairgoers can participate in barre class on September 16 and yoga class on September 24 at 10:30 a.m. on the Bandshell Lawn. Classes are free with outside gate admission. Attendees can bring water in a personal container and must bring their own yoga mat.

**College Day** – Thursday, September 21 offers \$5 outside gate admission to those with a college I.D. This offer is only available for purchase at the gates, not online. Offer limited to one admission per I.D.

**Skyline Esports Tournament** – Hosted by Oklahoma Christian University and Rainy Day Productions, players will compete on Super Smash Brothers for prizes in the Modern Living Building on Saturday, September 23 beginning at 10:30 a.m. Find details on our special events webpage.

**Escaramuza Charra Flor Imperial** – Escaramuza charra consists of an all-female team, riding horses in choreographed and synchronized maneuvers to music. The ladies ride sidesaddle and wear traditional Mexican outfits that include sombreros, dresses, and matching accessories. Fans can watch the amazing performance during the Wild West Showcase at the Oklahoma Frontier Experience at 1 and 7 p.m. on Fridays, Saturdays, and Sundays during the Fair.

**Rock n Rolling Piano** - Be on the lookout for a strolling piano around the Circle, down Wichita Walk to Gordon Cooper three times a day. This extremely talented musician drives, plays, and sings all at the same time.

**Kids Pedal Tractor Pull** – Smaller fairgoers will have the chance to pull a weight transfer sled down a 25' track and reach the finish line first to make the finals. Children ages 4 to 12 can participate in this interactive attraction located at Barn 4.

**The Captain's Canines** – A new pirate captain with a fleet of scallywag puppies will entertain audiences with this themed show at the Plaza Stage three times daily throughout the Fair.

**Farmhand Olympics** – Taking place Saturday, September 16, p.m. and Thursday, September 21, 2 to 4 p.m. in Barn 1, fairgoers can compete in teams in events including Penny in a Haystack, Wheelbarrow Zig Zag, Calf Roping, Milk the Cow, and Hay in the Loft. No live animals will be used.

**Garrett Underwood, Texas Trick Rider** – Taking up trick riding at age 14, Underwood has become an elite performer in the discipline. A winner of the Texas Open and Reserve Men's award in the NATRA, Underwood puts on a performance you can't miss. Fairgoers can find Underwood in the Oklahoma Frontier Experience Wild West Showcase at 1 and 7 p.m. daily.

**Goat Milking Experience** – On Tuesday, September 19, from 6 to 7 p.m. anyone and everyone will have a chance to try their hand at goat milking in Barn 1.

**EYO** – The Oklahoma State Fair and the Oklahoma Youth Expo have combined forces to grow the junior livestock shows into one "super bowl" of a weekend.

**Kids Korner** – Located in the southwest corner of the Bennett Event Center, kids can learn to cook, dig up dinosaur bones, find their inner architect, and even take a ride on a dinosaur in this interactive area.

**Dairy Discovery Zone** – Fairgoers can explore how their favorite dairy foods get from the farm to their table and how dairy farmers are working to protect people, animals, and the planet for generations to come at this exhibit on the Modern Living Lawn.

Special event announcements and general updates for the 2023 Oklahoma State Fair will be released as information becomes available. To stay up-to-date on all the Fair fun, visit [www.okstatefair.com](http://www.okstatefair.com), find us on [Facebook](#) or follow us on [X](#) and [Instagram](#). And don't forget to share your Fair memories and stories with us by using [#OKStateFair](#) and [#PLACETOBEIN23](#)

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