



## NEWS RELEASE

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May 24, 2023

For Immediate Release:

### **State Fair Officials Announce 2023 Theme: THE PLACE TO BE IN '23**

**Oklahoma City** – The Oklahoma State Fair has selected THE PLACE TO BE IN '23 as the theme for this year's event, September 14 through 24.

Fairgoers can mark their calendars for the 2023 event which takes place Thursday, September 14 through Sunday, September 24. The 11-day gathering will be packed with over 1,000 individual events across the OKC Fairgrounds. Disney On Ice will return for 11 shows in the Jim Norick Arena. Music lovers can enjoy a free concert on the Chickasaw Country Entertainment Stage each night of the Fair. Hundreds of food and shopping vendors will also be in attendance offering their unique and spectacular creations for all to enjoy.

"The 2023 Oklahoma State Fair is shaping up to be a great one," stated Kirk Slaughter, Oklahoma State Fair, Inc. president & CEO. "Fairgoers can expect all the classics they know and love, and we're also excited to introduce several new experiences in 2023 including our first ever College Day."

Special event announcements and general updates for the 2023 Oklahoma State Fair will be released as information becomes available. To stay up-to-date on all the Fair fun, visit [www.okstatefair.com](http://www.okstatefair.com), find us on [Facebook](#) or follow us on [Twitter](#) and [Instagram](#). And don't forget to share your Fair memories and stories with us using #OKStateFair and #PLACETOBEIN23

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