



## NEWS RELEASE

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For Immediate Release:

### State Fair Officials Announce 2025 Theme: EAT RIDE REPEAT!

**Oklahoma City** – The Oklahoma State Fair announces EAT RIDE REPEAT as the theme for the 2025 event, Thursday, September 11 through Sunday, September 21.

“EAT RIDE REPEAT captures the spirit of the fair to perfection. Delicious food, thrilling rides, and the kind of fun you want to have over and over. It’s more than a motto, it’s a way to experience the fair and everything we have to offer – one bite and ride at a time,” says Scott Munz, Oklahoma State Fair, Inc. spokesperson. The 11-day spectacle will feature excitement as far as the eye can see, including nine Disney On Ice performances and a weekend of bull riding excitement brought to visitors by the Wildcatter PBR Teams Challenge, all taking place in the brand-new OG&E Coliseum.

“This year’s theme highlights what sets our fair apart,” states Kirk Slaughter, Oklahoma State Fair, Inc. president & CEO. “The fair is a nonstop celebration of flavors, fun, and family. We are proud to deliver an experience you will want to indulge in again and again.”

Fairgoers can EAT RIDE REPEAT with ease when they purchase a season pass, take advantage of advanced discounts, and utilize the Little Book of BIG DEALS. Visit [okstatefair.com](http://okstatefair.com) to discover all the ways to save and make the most of your visit. Tickets go on sale to the public this summer.

Special event announcements and general updates for the 2025 Oklahoma State Fair will be released as information becomes available. Essential safety and security information can be found [on our website](http://okstatefair.com). Please read carefully before purchasing. To stay up-to-date on all the Fair fun, visit [okstatefair.com](http://okstatefair.com), find us on [Facebook](#), and follow us on [X](#) and [Instagram](#). And don’t forget to share your Fair memories and stories with us using #OKStateFair and #EATRIDEREREPEAT.

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