OKILAHOMA STATE FAIR

FFA Exhibit Hall

September 11 - 21, 2025





OKLAHOMA STATE FAIR

Our team is excited to have you join us!

We take pride in hosting Oklahoma's most elite youth, and we honor the hard work, the dedication, and the passion you embody as one of our valued exhibitors. When you enter an exhibit competition, we share this experience with you; we celebrate all of the highs, the lows, the sweat, the emotions, and the meaningful "little moments" that paved your pathway to the Oklahoma State Fair.

Our State Fair legacy goes far beyond appointing grand champion titles - our legacy represents over a century of agriculturalists who believed in the importance of preserving an industry vital to the prosperity of Oklahoma. This fall, we ask that you help us continue the task of narrating our story and preserving our legacy - go make special State Fair memories while serving as an ambassador for an industry (often misrepresented and misunderstood) that desperately needs advocacy and stewardship.

Our mission and our promise remain constant - we are dedicated to cultivating an immersive event that highlights the importance of agriculture and all facets of agricultural industries. With that in mind, our team would like to thank you for choosing to spend your time with us. We are looking forward to an incredible Fair, and we are so glad you are here - welcome to the 2025 Oklahoma State Fair. Enjoy your visit and good luck future champions!

- The Oklahoma State Fair Agribusiness & The Oklahoma FFA Association Teams

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ELIGIBILITY OF EXHIBITORS

• All Oklahoma FFA members attending and participating in the Fair will follow the FFA Code of Ethics and be an FFA member of an approved affiliated FFA chapter.

RESPONSIBILITY FOR ALL EXHIBITS

- FFA exhibits at the Oklahoma State Fair are entered and displayed at the risk of the exhibitor. The Oklahoma FFA Association in cooperation with the Oklahoma State Fair will accept exhibits and exercise due care to protect them. However, neither the Oklahoma FFA Association nor the Oklahoma State Fair can accept responsibility for loss or damage to any exhibit due to the conditions imposed by large crowds, the arrangement of buildings in which exhibits are housed or the large number of exhibits. Members who have exhibits of great sentimental and/or monetary value should carefully consider whether such exhibits should be exposed to the hazards of the fair.
- The Oklahoma State Fair and the Oklahoma FFA Association are not responsible for any lost, stolen, or damaged entries. FFA Chapters assume all risk for their entries.

AG LEADERS/EXTENSION AGENT ADMISSION

- OSF provides complimentary admission and parking to Oklahoma FFA agricultural educators and Oklahoma 4-H extension agents who submit a request by midnight on Friday, September 5, 2025. Links to the forms will open on August 1, 2025. Fill out the relevant links below to receive OSF admission:
 - Livestock Judging Contest Admission & Parking Request Form <u>https://forms.office.com/r/yE7gmxFgiM</u>
 - Dairy Judging Contest Admission & Parking Request Form https://okstatefair.wufoo.com/forms/z1r7gzbj0vvgbnk/
 - Livestock Show & Exhibits Admission & Parking Request Form https://okstatefair.wufoo.com/forms/z1qnvfvk0l2xl3a/
- Teachers who do not submit requests for admission by the deadline(s) may not receive complimentary admission and parking. Any extra admissions at the Show Office will be distributed on a first-come, first-served basis.



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IMPORTANT DATES

Monday, September 8					
11:59 PM	Deadline for online entries - Entries must be made prior to arrival at OSF	Online			
11:59 PM	Deadline to submit request for the following: - FFA Advisor/Ag Educator admission to OSF - Livestock & Dairy Judging Contest complimentary admission & Parking permit	Online			
Wednesday, Septe	mber 10				
9 a.m. – 7 p.m.	FFA entries in place	Oklahoma Expo Hall 3			
Thursday, September 11					
9 a.m.	Judging of all FFA Exhibits	Oklahoma Expo Hall 3			
Sunday, September 21					
6 p.m.	Release FFA Exhibits (CARRY OUT ONLY) - Vehicles will only be allowed on Chisholm Trail/Barn Row (the street between the barns) with an Exhibitor Trailer Parking Permit	Oklahoma Expo Hall 3			
Monday, September 22					
8:30 a.m. – 5 p.m.	Release of FFA Exhibits	Oklahoma Expo Hall 3			

SPECIAL NOTES

- FFA exhibits must be in place by Wednesday, September 10 at 7 p.m. they MUST remain in place until Sunday, September 21 at 6 p.m. If exhibits are removed after 6 p.m. on Sunday, September 21, they can ONLY be removed via hand carry/cart. Vehicle pick-up will take place on Monday, September 22 (8:30 a.m. 5 p.m.).
- Exhibits departing from the Oklahoma Expo Hall earlier than September 21 at 6 p.m. may lose any/all premiums.
- Entry, into an FFA Exhibit Competition, serves as acknowledgement to abide by all rules, regulations, and guidelines.
- If there are any extenuating circumstances, please contact the OSF AgriBusiness Department for assistance.



PURPOSE

• FFA Educational Booths are designed to showcase the benefits of Agricultural Education and FFA membership. These displays can be used in various settings, including FFA Week events, local fairs, or community gatherings. The focus is on presenting engaging, professional booths that reflect FFA's values and inspire interest in Agricultural Education and FFA.

BOOTH SPECIFICATIONS

- Size and Structure: Booths should be tabletop displays using a 6' table (provided by each chapter) that is 28" to 32" in height and width.
- Display boards should measure 4' x 8' and be constructed of ½" or 5/8" material. Boards should have two 2' wings and a 4' center back panel for easy setup.
- Back of Display Board: Painted in dark blue or black to maintain a clean, professional look.
- Table Covering: Chapters should provide their own table cover and skirting to cover the entire table down to the floor.
- Electrical Access: Outlets will be available for booths needing power.

CONTENT FOCUS

- Booths should focus on FFA's three Program of Activities (POA) divisions:
- Growing Leaders Highlight leadership and career development activities. Include visuals or interactive elements that show how FFA builds future leaders in agriculture.
- Building Communities Showcase community involvement and service. Examples might include chapter outreach projects, community service, or partnerships with local organizations.
- Strengthening Agriculture Emphasize agricultural education, industry connections, and sustainability efforts. Demonstrations, visuals, or interactive elements should illustrate FFA's impact on the agriculture industry.
- Each booth should clearly display the local chapter name and highlight all three divisions.

DESIGN STANDARDS

- Brand Alignment: Follow FFA Brand Guidelines for colors, fonts, and logos to ensure consistency.
- Booths should highlight activities and impacts relevant to the three POA divisions: Growing Leaders, Building Communities, and Strengthening Agriculture.
- Booths are encouraged to include engaging features such as videos, QR codes linking to online resources, or interactive components relevant to each POA division.

BOOTH DIVISIONS

- Booths will be divided into two categories:
- Mechanical Division: Booths that incorporate powered displays, such as moving parts, fans, lights, or electronic devices.
- Non-Mechanical Division: Booths without powered elements, though static lighting is allowed. Flashing

or rotating lights are not permitted in this category.

Each chapter may enter in one division only.

FFA EDUCATIONAL BOOTH JUDGING RUBRIC (TOTAL: 50 POINTS)

- Content and Alignment with POA Divisions 20 Points
 - **Growing Leaders**: Clear representation of leadership and personal growth activities (7 points).
 - Building Communities: Demonstrates community involvement and impact (7 points).
 - **Strengthening Agriculture**: Highlights agricultural education and sustainability efforts (6 points).
- Creativity and Originality 10 Points
 - Unique, innovative approach to the booth's message and presentation.
 - Effectively uses visuals and design elements to capture attention.
- Visual Appeal and Organization 10 Points
 - Booth layout is neat, organized, and visually appealing.
 - o Effective use of FFA Brand Guidelines for consistency in colors, fonts, and logo use.
- Adherence to Guidelines 10 Points
 - Meets booth size and structure requirements.
 - Clearly displays the local chapter name and follows all guidelines, including power usage and lighting specifications.

PREMIUM SCALE/AWARDS (excluding championship classes)

- Awards given to First Sixth Places
 - First place: \$150
 - Second place: \$90
 - Third place: \$80
 - Fourth place: \$70
 - Fifth place: \$60
 - o Sixth place: \$50
- Grand Champion & Reserve: Rosette

- 1. Mechanical Division
- 2. Non-Mechanical Division
- 3. Overall Champion & Reserve Educational Booth



RULES:

- Any exhibits not displayed will be released at the completion of judging.
- Exhibitors are limited to one (1) exhibit in each class.
- Entries should be a product of that student's work. Any entry that is determined to not be the product of a student will be disqualified.
- Exhibitors are responsible to provide their own grain boxes. A recommended size is 8" x 14" with a glass cover. A blueprint for a grain box can be found on the www.okffa.org/shows-fairs website.

AGRONOMY PLANT LIFE CYCLE DISPLAY EXHIBITS

OKLAHOMA STATE FAIR 2025 - DIVISION 5401

INFORMATION

- This drawing should show all different stages of the growth of a **cotton** plant (seed, seeding, vegetative, flowering and mature).
- Additional stages of growth may be displayed if it adds to the exhibit.
- Each stage of growth should be indicated.
- Colors should be as near as possible to natural colors.
- Special characteristics of identification should also be labeled.
- Drawings must include the title "Life Cycle of the Cotton Plant".
- Use a half sheet of white poster board (finished size approx. 22" x 14"), or half sheet of white foam or mat board (finished size approx. 20" x 15") to be displayed for landscape view.
- The student's name, chapter and grade must be included on the backside of the poster.
- Only one exhibit allowed in each class per individual.

PREMIUM SCALE/AWARDS (excluding championship classes)

- Awards given to Champion & Reserve
- First place: \$20
- Second place: \$15
- Third place: \$10
- Fourth place: \$5

- 1. Plant Life Cycle Display Grade 7 and 8
- 2. Plant Life Cycle Display Grade 9
- 3. Plant Life Cycle Display Grade 10
- 4. Champion & Reserve Agronomy Plant Life Cycle Display



- The purpose of the contest is for FFA members to research and build a display to educate the public about historical events that have affected crop production in Oklahoma and the U.S.
- The topic for 2025 is Norman Borlaug and the Green Revolution.
- FFA members are asked to write a brief description of the event and how it has changed agriculture then and now.
- The story must be in manuscript form with not more than two double-spaced typewritten pages. In addition, one, and not more than one, 4"x6" or 5"x7" color or black and white photograph accompanying the story depicting the event.
- Each page of the story and the photograph must be mounted on one full sheet (22"x28") black poster or fam/matte board (22"x30").
- Posters are to be displayed horizontally.

PREMIUM SCALE/AWARDS (excluding championship classes)

- Awards given to Champion & Reserve
- First place: \$20
- Second place: \$15
- Third place: \$10
- Fourth place: \$5

- 1. History of Agronomy Display Grade 7, 8, and 9
- 2. History of Agronomy Display Grade 10 thru 12
- 3. Champion & Reserve History of Agronomy Display

AGRONOMIC CROP IMPORTANCE DISPLAY

OKLAHOMA STATE FAIR 2025 - DIVISION 5403

INFORMATION

- The purpose of the contest is for FFA members to research and build a display to educate the public about the importance of different agronomic crops in Oklahoma and in the U.S.
- The topic for 2025 is the use of Global Positioning Systems (GPS) in Agriculture.
- The information may be displayed creatively or in manuscript form. In addition, each classification must be identified by an actual sample, or an image/drawing attached to the display.
- Use a half sheet of white poster board (finished size approx. 22"x14") or half sheet of white foam or mat board (finished size approx. 20"x15") to be displayed for landscape view (horizontally).
- The student's name, chapter and grade must be included on the backside of the poster.
- Only one exhibitor allowed per individual.

PREMIUM SCALE/AWARDS (excluding championship classes)

- Awards given to Champion & Reserve
- First place: \$20
- Second place: \$15
- Third place: \$10
- Fourth place: \$5

- 1. Agronomic Crop Importance Display Grade 7, 8, and 9
- 2. Agronomic Crop Importance Display Grade 10 thru 12
- 3. Champion & Reserve Agronomy Crop Importance Display



- Entries are for individual FFA members only and must be a product of their own supervised agricultural experience program (SAE).
- Classes of hay will include legume & non-legume. One bale will constitute an entry.
- All hay must have been produced in 2025 growing season.
- A sample for analysis must be submitted to local County Extension Office by August 15, 2025.
- Sample bags, instructions for sampling and a sampling probe are available at each OSU County
- Extension Center. This sampling probe should be used to obtain a valid, representative sample under the direction of the County Extension director. These samples will be used for the protein analysis and must be submitted by the local OSU County Extension Center.
- Exhibitors do not have to compete in a county hay show to exhibit in this show.
- Factors considered by the judge will include maturity, texture, leafiness, freedom from foreign material, color, size and shape of bales, odor, and freedom from mold.
- In lieu of entry fee, all hay becomes the property of OSF to cover the cost of the analysis.

PREMIUM SCALE/AWARDS (excluding championship classes)

- Awards for Highest Protein and Highest Relative Feed Value will be given
- First place: \$25
- Second place: \$20
- Third place: \$15
- Fourth place: \$10

- 1. Legume
- 2. Non-Legume
- 3. Legume Highest Protein
- 4. Non-Legume Highest Protein
- 5. Legume Highest RFV
- 6. Non-Legume Highest RFV



• Will be judged on freedom from disease and damage; maturity and plumpness of kernels; normal filling of tips and butts of ears; and uniformity within the entry with regard to size, shape, kernel type and color of cob.

PREMIUM SCALE/AWARDS (excluding championship classes)

- Champion & Reserve: Rosette
- First place: \$7
- Second place: \$5
- Third place: \$3

- 1. Corn (10 ears)
- 2. Champion & Reserve Corn Exhibit

GRAIN SORGHUM & SUNFLOWER HEAD EXHIBIT

OKLAHOMA STATE FAIR 2025 - DIVISION 5406

INFORMATION

- Entries limited to 10 heads per grain sorghum and two (2) heads per sunflower.
- Will be judged on maturity and dryness; freedom from disease, damage and weather effects; uniformity within the entry of type, size, shape, and color; and care in preparation for showing.
- Entries that are wet and uncured will be disqualified.

PREMIUM SCALE/AWARDS (excluding championship classes)

- Champion & Reserve: Rosette
- First place: \$7
- Second place: \$5
- Third place: \$3

- 1. Grain Sorghum Head: Red or Yellow (10 Sorghum heads per entry)
- 2. Sunflower Head (2 Sunflower heads per entry)
- 3. Champion & Reserve Grain Sorghum Exhibit



- Exhibit to be shown with petiole attached, bract leaves removed and burr side up.
- Will be judged on amount and quality of lint; freedom from disease, insect damage, and foreign material; uniformity, number of locks and length of stem; and care in preparation for showing (removal of bracts, lint condition, and suitable box or tray).

PREMIUM SCALE/AWARDS (excluding championship classes)

- Champion & Reserve: Rosette
- First place: \$7
- Second place: \$5
- Third place: \$3

- 1. Any Variety
- 2. Champion & Reserve Cotton Exhibit



- All wheat exhibits must be labeled as to specify the variety or name of hybrid. Small grain exhibit shall be approximately one (1) peck. Please refer to the Oklahoma Cooperative Extension Fact Sheet PSS-2168 Maturity Classification of Wheat Varieties: <u>https://extension.okstate.edu/fact-sheets/maturityclassification-of-wheat-varieties.html</u> for suggested varieties.
- Entries less than 15 pounds, and entries in different classes that are obviously divisions of an identical lot, will be disqualified.
- Entries will be judged on purity (freedom from trash, weed seeds and other grains) and grain quality (degree of plumpness, color or texture and kernel uniformity, and freedom from disease and broken kernels).
- Entries must be carefully sieved and handpicked to score high.

PREMIUM SCALE/AWARDS (excluding championship classes)

- Awards given to Champion & Reserve
- Champion & Reserve: Rosette
- First place: \$7
- Second place: \$5
- Third place: \$3

- 1. Very early and early maturity varieties
- 2. Medium Maturity
- 3. Late and very late maturity varieties
- 4. Other varieties not listed above
- 5. Champion & Reserve Wheat Exhibit



• Will be judged on the same basis as Division 5408, threshed grain entries less than one (1) peck, and entries by two (2) or more exhibitors in the same class that are found to be divisions of an identical lot, will be disqualified.

PREMIUM SCALE/AWARDS (excluding championship classes)

- Awards given to Grand Champion & Reserve
- Champion & Reserve: Rosette
- First place: \$7
- Second place: \$5
- Third place: \$3

- 1. Oats
- 2. Barley
- 3. Rye
- 4. Grain Sorghum
- 5. Corn
- 6. Canola
- 7. Any Other Threshed Grain
- 8. Champion & Reserve Other Threshed Grain Exhibit
- 9. Grand Champion & Reserve Threshed Grain



• Will be judged on color and brightness; and freedom from disease, damage, trash, other crops and weed seed. Entries less than one (1) peck will be disqualified.

PREMIUM SCALE/AWARDS (excluding championship classes)

- Awards given to Grand Champion & Reserve
- First place: \$7
- Second place: \$5
- Third place: \$3

- 1. Small Seeded Legume (may include: Alfalfa & other small legume seeds)
- 2. Large Seeded Legume (may include: Soybeans, Peanuts(in-shell), Cowpeas & mung beans)
- 3. Grand Champion & Reserve Legume Seed Exhibit



- Bundle must be not less than 3" but no more than 5" at the center band when cut near the ground.
- Should be cured (dry) before forming bundle.
- Will be judged on feeding value (green color, leafiness, fineness of stem, and best stage of maturity for each kind) and preparation of bundle, including neatness, cleanliness, uniformity and overall appearance.
- Undersized bundles, and wet or moldy bundles, will be disqualified.
- If Superintendent or judge deems that any bundle is old, from previous years, or is masked (New leaves over old) the superintendent has the right to disqualify the bundle.

PREMIUM SCALE/AWARDS (excluding championship classes)

- Champion & Reserve: Rosette
- First place: \$7
- Second place: \$5
- Third place: \$3

- 1. Fine-stemmed Forage Legume Bundle (Alfalfa, Sweet clover, Lespedeza, Vetch)
- 2. Coarse-stemmed Forage Legume Bundle (Soybean, Cowpea, Peanut)
- 3. Champion & Reserve Legume Forage Bundle Exhibit



- Bundle must be not less than 3" but no more than 5" at the center band when cut near the ground.
- Should be cured (dry) before forming bundle.
- Will be judged on feeding value (green color, leafiness, fineness of stem, and best stage of maturity for each kind) and preparation of bundle, including neatness, cleanliness, uniformity and overall appearance.
- Undersized bundles, and wet or moldy bundles, will be disqualified.
- If Superintendent or judge deems that any bundle is old, from previous years, or is masked (New leaves over old) the superintendent has the right to disqualify the bundle.

PREMIUM SCALE/AWARDS (excluding championship classes)

- Awards will be given to Grand Champion & Reserve
- Champion & Reserve: Rosette
- First place: \$7
- Second place: \$5
- Third place: \$3

- 1. Short Fine-stemmed Tame Forage Grass Bundle (Bermuda grass, Crabgrass, etc.)
- 2. Tall Fine –stemmed Tame Forage Grass Bundle (Old World Bluestem, Weeping Lovegrass, Tall Fescue, Ryegrass, German Millet, etc.)
- 3. Coarse-stemmed Tame Forage Grass Bundle (Forage Sorghum, Sudangrass, X Sorghum Hybrids or Pearl Millets)
- 4. Champion & Reserve Tame Grass Forage Exhibit
- 5. Grand Champion & Reserve Legume Forage or Tame Grass Forage Exhibit (selected from sections 5411 & 5412)



- Grasses should be headed and in the bloom stage, but not ripe enough to shatter, and shown full length (cut near the ground). Bundle should not be less than 3" or more than 5" at center band.
- Should be cured (dried) before forming bundle.
- Each bundle will be considered on basis of early stage of maturity; leafiness and green color; and on preparation and appearance of bundle.
- Undersized and oversized bundles and wet or moldy bundles will be disqualified.

PREMIUM SCALE/AWARDS (excluding championship classes)

- Awards will be given to Grand Champion & Reserve
- Champion & Reserve: Rosette
- First place: \$7
- Second place: \$5
- Third place: \$3

CLASSES

Medium or Short Native Grass Bundle

- 1. Little Bluestem
- 2. Sand Lovegrass
- 3. Sideoats Grama
- 4. Blue Grama or Hairy Grama
- 5. Champion & Reserve Medium or Short Native Grass Exhibit

Tall Native Grass Bundle

- 6. Big Bluestem or Sandhill Bluestem
- 7. Indiangrass
- 8. Switchgrass
- 9. Purpletop
- 10. Any Other Native Grass
- 11. Champion & Reserve Tall Native Grass Exhibit
- 12. Grand Champion & Reserve Native Grass Exhibit (Division 5413)

PASTURE & RANGE PLANT DISPLAY

OKLAHOMA STATE FAIR 2025 - DIVISION 5414

INFORMATION

- These displays consist of ten representative plants mounted on light boards 3 feet square, strong enough to stand upright.
- The plants should be shown full length, with the stems cut to prevent any part of the plant from extending beyond the edge of the board.
- Grasses and other fine-stemmed plants may be shown as bundles not to exceed one inch in diameter, and single plants that are heavy-stemmed or bushy may be used.
- Plants should be headed and in bloom or seed stage but not ripe enough to shatter.
- Label with common name (see approved lists for FFA identification contests) in letters one-half inch high. The exhibitor's name and address must be placed on the back of the board in addition to the entry tag.
- Displays will be judged on choice of species; quality of samples (green color, leafiness, dryness and stage of maturity); neatness and arrangement of samples and general appearance of display; and correctness and readability of labels.
- Entries, which are found to be identical as a result of group preparation, will be disqualified.

PREMIUM SCALE/AWARDS (excluding championship classes)

- Awards will be given to Grand Champion & Reserve
- Champion & Reserve: Rosette
- First place: \$10
- Second place: \$8
- Third place: \$7
- Fourth place: \$6
- Fifth place: \$5

- 1. Tame Pasture Grass and Legume Plant Display (Grades 7-10): consists of Ten introduced pasture grasses and legumes commonly planted for grazing purposes.
- 2. Tame Pasture Grass and Legume Plant Display (Grades 11-12): Consists of Ten introduced pasture grasses and legumes commonly planted for grazing purposes.
- 3. Native Range Plants (Grades 7-10): consists of Ten native plants grasses, legumes and forbs representative of native prairie mixtures.
- 4. Native Range Plants (Grades 11-12): consists of Ten native plants grasses, legumes and forbs representative of native prairie mixtures
- 5. Champion & Reserve Tame Pasture Grass and Legume Display
- 6. Champion & Reserve Native Range Plant Display
- 7. Grand Champion & Reserve Pasture and Range Display

CHAPTER CROP SWEEPSTAKES

OKLAHOMA STATE FAIR 2025 - DIVISION 5415

INFORMATION

- FFA Chapter Crop Sweepstakes will be awarded to the chapter with highest number of points accumulated in the crops department.
 - With the upper limit on total number of exhibits in that class, i.e.: four (4) entries in class points awarded 4-3-2-1; and 10 or more entries in class points awarded 10-9-8-7-6-5-4-3-2-1.

POINTS AWARDED

- 10 points First place: •
- Second place: 9 points
- Third place: 8 points •
- Fourth place: 7 points •
- Fifth place: 6 points •
- Sixth place: •
- 5 points Seventh place: 4 points •
- Eighth place: 3 points •
- Ninth place: 2 points •
- Tenth place: 1 point •
- Champion:
- 3 points • Reserve Champion: 2 points
- Grand Champion: 6 points
- Grand Reserve Champion: 4 points •

PREMIUM SCALE/AWARDS

- Grand Champion & Reserve: Plaques •
- Grand Champion: Lloyd Fletcher Memorial Traveling Trophy •

CLASSES

1. Grand Champion & Reserve Chapter Sweepstakes



- These exhibits must be Supervised Agricultural Experience (SAE) program projects of the FFA members who exhibit in this department and members must be keeping SAE records in AET.
- Exhibitor's name and chapter name must be on entry tag. All entries must be listed in the online entry system and the exhibit must be tagged. Exhibitors should provide their own plates for exhibits.
- All FFA horticulture exhibits must be removed by Monday, September 23 at 5 p.m. FFA horticulture exhibits will be judged on Thursday, September 12. Only one (1) exhibit allowed in each class per individual. All measurements and sizes specified are approximate according to industry standards i.e.: a standard 12" wreath may measure slightly more than 12".
- Any exhibits except trees and shrubs may not have been exhibited previously. The superintendent(s) reserves the right not to display any exhibits. Exhibits showing signs of stress or damage may be removed with approval of superintendent(s). Exhibits over-ripe and poor quality will not be judged. Taste may be criteria for judging fruits and vegetables. Exhibits deemed store purchased will be disqualified.
- All edible horticulture exhibits may be donated to an area shelter or charitable group if possible and may not be displayed based on the decision of the superintendent(s).
- The instructor or sponsor is responsible for checking all exhibits to assure completeness of entering and placement in the correct class. All exhibits must have been grown or created by exhibitor.

PREMIUM SCALE/AWARDS (excluding championship classes)

- Ribbons will be awarded to the top 10 in each class
- Grand Champion & Reserve: Rosette
- Champion & Reserve: Rosette
- First place: \$7
- Second place: \$5
- Third place: \$3

Classes are listed on the following page.

CLASSES

Vegetable and Fruit Exhibits - () # of specimens

- 1. (4) Potatoes white
- 2. (4) Potatoes red
- 3. (6) Okra
- 4. (4) Onions yellow
- 5. (4) Onions white
- 6. (4) Onions red
- 7. (2) Eggplants
- 8. (6) Potatoes sweet potatoes
- 9. (6) Peppers jalapeno or Hungarian
- 10. (6) Peppers other hot peppers
- 11. (6) Peppers sweet bell
- 12. (6) Peppers sweet banana
- 13. (6) Peppers other sweet peppers
- 14. (4) Tomatoes large
- 15. (6) Tomatoes cherry
- 16. (6) Tomatoes other
- 17. Champion & Reserve (classes 1 16)
- 18. (1) Pumpkin field type, oblong
- 19. (1) Pumpkin largest
- 20. (1) Pumpkin Jack-O-Lantern (Round & Flat)
- 21. (2) Pumpkin small (less than 4" diameter)

- 22. (2) Cucumbers slicing or pickling
- 23. (2) Squash zucchini
- 24. (2) Squash yellow straight-neck
- 25. (2) Squash yellow crooked-neck
- 26. (1) Squash other variety
- 27. (1) Watermelon oblong
- 28. (1) Watermelon round
- 29. (1) Watermelon small icebox
- 30. (1) Watermelon large Watermelon
- 31. (1) Watermelon any melon, (other than Watermelon)
- 32. (1) Gourd large
- 33. (1) Gourd small
- 34. Champion & Reserve (classes 18 33)
- 35. (4) Corn (ears) Ornamental
- 36. (18) Pecans native or improved in shell, (quart size plastic bag)
- 37. (18) Peanuts in shell (quart size plastic bag)
- 38. (4) Apples red
- 39. (4) Apples yellow
- 40. (4) Pears
- 41. Champion & Reserve (classes 35 40)
- 42. Grand Champion & Reserve



- This exhibit is a quality selection of from 6 to 10 different kinds/varieties of mature fruits/vegetables. Amounts of fruits and vegetables in this exhibit should be such that they can be arranged in a neat and orderly manner and have good eye appeal. There must be enough of each fruit/vegetable for the judge to determine quality.
- The exhibitor must grow all fruits and vegetables exhibited.
- No specimens in this exhibit may be entered in another class. Any combination of fruits and/or vegetables may be used. Those not listed in the catalog may be included.
- The exhibit must be in a basket no larger than 18". It may be covered with a clear plastic cover, but judges must be able to handle produce to determine quality.
- One-third (1/3) of the judging is on how well the exhibit is prepared and presented. Packing such as paper, straw or cloth may be used, but the fruits/vegetables should be the main attraction of the exhibit.

PREMIUM SCALE/AWARDS (excluding championship classes)

- Ribbons will be placed on top 10 in each class
- Champion & Reserve: Rosette
- First place: \$10
- Second place: \$8
- Third place: \$6
- Fourth place: \$4
- Fifth place: \$2

- 43. Home Garden Food Basket Display
- 44. Champion & Reserve



- These exhibits shall consist of dried and pressed specimens of leaves and other specified parts of
 native or cultivated trees, vines and/or shrubs. Each complete leaf specimen should be mounted on a
 separate 8½"x10" herbarium card available through CIMC or printed on card stock from https://okffa.org
 under "participate", "Shows & Fairs", and "Herbarium Card". All card information areas should be filled
 in for each prepared specimen and the required number of completed cards enclosed in a notebook/
 binder. Each specimen should be covered with a transparent plastic or similar covering to protect it
 from damage. Quality of exhibit including spelling will be considered.
- The information about the specimens on the herbarium cards must be hand written in ink.
- Cards must be dated and numbered. Leaf specimens should be collected and prepared for exhibit during the same year they are being entered for judging. There must be a table of contents in the front of the book. Name and chapter must appear on the inside back cover. Exhibit cards with one (1) FFA emblem and the lettering, FFA Herbarium Cards, on the front only, in a plain 1" hardback binder/notebook for classes 01 02; or a plain 2" hardback binder/notebook for classes 03 04.
- An FFA chapter may have a maximum of two (2) entries per class.

PREMIUM SCALE/AWARDS (excluding championship classes)

- Ribbons will be awarded to the top 10 in each class -the top 5 will be displayed
- Champion & Reserve: Rosette
- First place: \$10
- Second place: \$8
- Third place: \$6
- Fourth place: \$4
- Fifth place: \$2

- 1. Herbarium Card Grades 7-9: collection of 20 specimens with all information completed
- 2. Herbarium Card Grade 10: collection of 25 specimens with all information completed
- 3. Herbarium Card Grade 11: collection of 30 specimens with all information completed
- 4. Herbarium Card Grade 12: collection of 35 specimens with all information completed
- 5. Champion & Reserve Herbarium Card



This display (drawing) must show all the different stages of growth (seed, seeding, vegetative, flowering, and mature) of a turnip plant. Additional stages of growth may be displayed if it adds to the exhibit. Each stage of growth should be indicated. Colors should be as near as possible to natural colors. Special characteristics for identification should also be labeled. Poster must be titled "Life Cycle of a Turnip". Use half sheet of white poster board, (finished size of approximately 22"x14"), horizontally (landscape view), or a half sheet of white foam core (finished size of approximately 20"x15") horizontally (landscape view). Name and chapter must be printed on the back, upper left corner. Only one exhibit allowed in each class per individual. Each chapter is limited to entering no more than 10 per class.

PREMIUM SCALE/AWARDS

- First place: \$10
- Second place: \$8
- Third place: \$6
- Fourth place: \$4
- Fifth place: \$2

- 6. Plant Life Cycle Grades 7-10
- 7. Plant Life Cycle Grades 11-12

HORTICULTURE EDUCATION DISPLAY EXHIBITS

INFORMATION

This display (drawing) must show all the different stages of growth (egg, larva, pupa, adult) of a honeybee. Additional stages of growth may be displayed if it adds to the exhibit. Each stage of growth should be indicated. A summary of the beneficial nature of the honeybee should be included. Colors should be as near as possible to natural colors. Special characteristics for identification should also be labeled. Poster must be titled "Life Cycle of a Honeybee". Use half sheet of white poster board, (finished size of approximately 22"x14"), horizontally (landscape view), or a half sheet of white foam core (finished size of approximately 20"x15") horizontally (landscape view). Name and chapter must be printed on the back, upper left corner. Only one exhibit allowed in each class per individual. Each chapter is limited to entering no more than 10.

PREMIUM SCALE/AWARDS

- Ribbons will be awarded to the top 10
- First place: \$10
- Second place: \$8
- Third place: \$6
- Fourth place: \$4
- Fifth place: \$2

CLASSES

8. Insect Life Cycle Display

HORTICULTURE EDUCATION DISPLAY EXHIBITS

INFORMATION

- All insects must be mounted on standard insect pins. Each insect must be identified by their common names using the correct spelling. A typed master list indicating the Scientific Order and Common Name; Type of Mouthparts; Beneficial or Pest of each specimen should accompany the display.
- An FFA member may exhibit one insect collection in this division.
- Each chapter is limited to entering no more than 10 entries per class.

PREMIUM SCALE/AWARDS

• Ribbons will be awarded to the top 10 in each class

- 9. Horticulture Entomology Exhibit Grades 7-10: collection of 15 specimens with all information provided.
- 10. Horticulture Entomology Exhibit Grades 11-12: collection of 25 specimens with all information provided.

HORTICULTURE EDUCATION DISPLAY EXHIBITS

DIVISION 5417 – Home Landscape Drawings

INFORMATION

- Landscape drawings must be full color and drawn horizontal.
- Download template with scenario from www.okffa.org and print on a sheet of legal sized (8½"x14") white paper.
- Finished drawing must be mounted on a half sheet of black poster board (finished size approximately 22"x14"), or half sheet of black foam or mat board (finished size approximately 20"x15"), to be displayed for landscape (horizontal) view.
- Column on right side of ALL drawings, 2" wide from top of drawing to bottom key/legend.
- List the following in ink: scale, symbols of plants, numbers representing trees, shrubs and plants. Also include how many of each used in the landscape, i.e.: 1 Rose (6), 2 Oak trees (4), 3 Petunia (3 dozen or 36).
- At the top, label the display "Home Landscape Drawing."
- At the bottom of the key/legend include: Name, chapter, and date.
- Add North arrow on the drawing.
- Draw plant symbols at mature plant size.
- Only one exhibit allowed in each class per individual.
- Each chapter is limited to entering no more than 10 entries per class.

PREMIUM SCALE/AWARDS

- Ribbons will be awarded to the top 10 in each class
- Champion & Reserve: Rosette
- First place: \$10
- Second place: \$8
- Third place: \$6
- Fourth place: \$4
- Fifth place: \$2

- 11. Home Landscape Drawing Grades 7-10
- 12. Home Landscape Drawing Grades 11-12

HORTICULTURE EDUCATION DISPLAY EXHIBITS DIVISION 5417 – Finished Miniature Greenhouse

INFORMATION

- Purpose: to design a model of a real greenhouse, i.e. structure, scale, layout, etc. Size 14" x 21" --Mounted on plywood 16" x 24" painted white. On a white card 2" x 2" neatly print name, chapter and grade (3/8" to 1/2" letters) and attach to one side of greenhouse. It must be accompanied by a graphic design plan showing climate control system, irrigation plans, placement of benches and tables. Plan should be on 8 1/2 x 11 paper in a plastic cover must be permanently affixed to the exhibit. No mechanical or electrical moving parts will be allowed.
- A greenhouse can be shown only once at the Oklahoma State Fair and must have been constructed during the current and previous school years by the exhibitor.
- Each chapter is limited to entering no more than 10 per class.

PREMIUM SCALE/AWARDS (excluding championship classes)

- Awards will be given to Champion & Reserve
- Grand Champion & Reserve: Rosette
- First place: \$20
- Second place: \$15
- Third place: \$10
- Fourth place: \$5
- Fifth place: \$5

- 13. Gable type
- 14. Raised Sidewall
- 15. Ground to Ground
- 16. Champion & Reserve (class 13 thru 15)
- 17. Grand Champion & Reserve



- All plants must have been in the exhibitor's possession for at least 60 days.
- One (1) container per entry with saucers if there is a drainage hole in container. NO WATERING without a saucer.
- Judging will be based on color, condition, container, foliage/flower, correct name, culture, perfection, quality, maturity, and shape.
- Plants must be groomed for exhibition. Clean with water only. Insect free and not waxed. No freshly repotted plants accepted.
- Pots over 12" diameter or containers not intended for horticulture use WILL NOT BE ACCEPTED.
- One (1) entry per exhibitor for each class. Entries must be made in the online entry system and exhibit tagged to be judged.
- No plant over 4' tall, including pot, shall be entered.

PREMIUM SCALE/AWARDS (excluding championship classes)

- Ribbons will be awarded to the top 10 in each class
- Grand Champion & Reserve: Rosette
- Champion & Reserve: Rosette
- First place: \$7
- Second place: \$5
- Third place: \$3

Classes are listed on the following page.

Foliage Plants

- 1. Croton
- 2. Dumbcane
- 3. Dracaena
- 4. Rubber Plant
- 5. Schefflera
- 6. Weeping Fig

Potted Flowering Plant

- 13. Chrysanthemum
- 14. African Violet
- 15. Begonia
- 16. Geranium

Cacti & Succulents

7. Asparagus Fern

- 8. Boston Fern
- 9. Philodendron & Pothos
- 10. Any other foliage plant under 24"
- 11. Any other foliage plant, 24" to 48"
- 12. Champion & Reserve (class 01 11)
- 17. Peace Lily
- 18. Any other flowering plant
- 19. Champion & Reserve (class 13 18)
- Size specifications do not include pot. Includes snake plant and yucca.
 - 20. Cactus under 8" tall
 - 21. Cactus over 8" tall
 - 22. Several varieties of cacti, 3 or more
 - 23. Succulent under 8" tall
- 24. Succulent over 8" tall
- 25. Several varieties of succulents, 3 or more
- 26. Combination cacti & succulent, 3 or more
- 27. Champion & Reserve (class 20 26)

Hanging Baskets

- 28. Asparagus Fern
- 29. Boston Fern type
- 30. Airplane (Spider) plant
- 31. Swedish Ivy
- 32. Jews (one variety)

- 33. Philodendrons & Pothas
- 34. Several Varieties combined 3 or more
- 35. Any other hanging basket
- 36. Champion & Reserve (class 28 35)
- 37. Grand Champion & Reserve



 All corsages, boutonnieres, wreaths, and swags must have a wire hook on back for hanging. Arrangements with any artificial materials will be classified as "Artificial". No fresh plant material or liquids can be used with floral arrangements. Size is measured including the container or base.

PREMIUM SCALE/AWARDS (excluding championship classes)

- Grand Champion & Reserve: Rosette
- Champion & Reserve: Rosette
- First place: \$7
- Second place: \$5
- Third place: \$3

CLASSES

Enclosed Terrariums:

Terrariums should be approximately one (1) gallon in size. (No succulents or cacti should be in an enclosed terrarium)

01. Grades 7 thru 10

- 02. Grades 11 thru 12
- 03. Champion & Reserve (classes 01-02)

Decorated Pumpkin:

(one (1) decorated, not carved, pumpkin - no gourds. No other pumpkins or gourds can be attached. Pumpkin cannot have attachments that break the skin. No artificial pumpkins. Individual pumpkin display may not take up a space larger than 20"x20" or it will be disqualified.)

04. Grades 7 thru 9

- 05. Grade 10
- 06. Grade 11
- 07. Grade 12
- 08. Champion & Reserve (classes 04 07)

Floral Arrangement: Dried/Natural

- 09. Small, under 12"
- 10. Large, 12" to 24"
- 11. Bud vase (vase opening under 2")

Floral Arrangement: Artificial

- 12. Small, under 12" 13. Large, 12" to 24"
- Bud vase (vase opening under 2")

Floral Arrangement: Season or Occasional

- 15. Small, under 12"
- 16. Large, 12" to 24"

17. Champion & Reserve (class 8 – 13)

Corsage

Must provide hooks

- 18. Wristlet, Dried/Natural
- 19. Shoulder, Dried/Natural
- 20. Wristlet, Artificial
- 21. Shoulder, Artificial
- 22. FFA Week, Artificial
- 23. Homecoming, Artificial

Boutonniere

Must provide hooks

- 24. Dried/Natural
- 25. Artificial
- 26. Champion & Reserve (class 15 22)

Wreaths, Dried/Natural

Must provide hooks 27. Small, under 12" 28. Large, 12" to 18"

Wreaths, Artificial

Must provide hooks 29. Small, under 12" 30. Large, 12" to 18"

Wreaths, Seasonal

Must provide hooks 31. Small, under 12" 32. Large, 12" to 18"

Wall/Door Swags

Must provide hooks

- 33. Dried/Natural
- 34. Artificial
- 35. Champion & Reserve (class 24 31)
- 36. Grand Champion & Reserve



- Shrubs and trees in one (1) gallon nursery container. No freshly repotted plants.
- Only one (1) exhibit per class.
- Each chapter is limited to entering no more than 10 entries per class.
- Ribbons will be awarded to the top 10 in each class.

PREMIUM SCALE/AWARDS (excluding championship classes)

- Grand Champion & Reserve: Rosette
- Champion & Reserve: Rosette
- First place: \$7
- Second place: \$5
- Third place: \$3

CLASSES

Nursery Stock

- 1. Flowering Shrubs
- Foliage shrubs
- 3. Trees
- 4. Ground Covers (Three (3) plants in a one (1) gallon nursery container.
- 5. Champion & Reserve (class 01 04)

Outdoor Potted Plants

- 6. Flowering plants (single variety)
- 7. Foliage plants (single variety)
- 8. Herb (single variety)
- 9. Several varieties
- 10. Champion & Reserve (class 06 09)
- 11. Grand Champion & Reserve



- FFA Chapter Horticulture Sweepstakes take the highest number of points accumulated in the horticulture department.
- With upper limit on a total number of exhibits in that class, i.e.: four (4) entries in class points awarded 4-3- 2-1; or 10 or more entries in class points awarded 10-9-8-7-6-5-4-3-2-1.

POINTS AWARDED

- First place: 10 pts.
- Second place: 9 pts.
- Third place: 8 pts.
- Fourth place: 7 pts.
- Fifth place: 6 pts.
- Sixth place: 5 pts.
- Seventh place: 4 pts.
- Eighth place: 3 pts.
- Ninth place: 2 pts.
- Tenth place: 1 pt.
- Champion: 3 pts.
- Reserve Champion: 2 pts.
- Grand Champion: 6 pts.
- Grand Champion Reserve: 4 pts.

PREMIUM AWARDS

- Awards given to Grand Champion & Reserve
- Grand Champion & Reserve: Plaques
- Grand Champion: James Yeisley Memorial Traveling Trophy

PREMIUM AWARDS

1. Grand Champion & Reserve Chapter Display



DIVISION 5422 – Superintendents: Jerry Renshaw & Kenneth Leatherwood

INFORMATION

- FFA Chapter Mechanics Sweepstakes takes the highest number of points accumulated in the mechanics department.
- Articles exhibited must have been constructed by FFA members in the Agricultural Education (Ag-Ed) school shop.
- Entries may be individually, or chapter constructed.
- An article can be shown only once at the Oklahoma State Fair and must have been constructed during the previous two (2) school years.
- All entries must be clean and in a presentable condition even though they may have been used during the year.
- Pictures showing operation of the project may be displayed with the exhibit.
- Each exhibit shall have an Ag Mechanics card attached showing chapter name, individual ownership, a detailed bill of materials with cost, and a suggested retail price. These cards are provided by the State FFA Office online.
- Entries will be judged based on workmanship, structure and design, practicability, safety and materials used.
- Exhibits in Class 07 Reconditioned Machinery & Equipment must be factory manufactured equipment that has been reconditioned in the Ag-Ed school shop. It is recommended one (1) to three (3) photographs of the project before the start of restoration be included with the Ag Mechanics card that is attached to the exhibit.
- Exhibits in Class 13 and 14 Small Projects must be less than 2' in length or less than 20 lbs. in weight.
- Where an exhibit is entered in the wrong class, the superintendent will make the determination and transfer it to the proper class.
- The judge will not award premiums or points for entries in any class that does not meet acceptable standards of quality.
- All exhibits are to be displayed in a safe manner.

PREMIUM SCALE/AWARDS

- Class 01 16
 - First place: \$25 + award
 - Second place: \$20
 - Third place: \$15
 - Fourth place: \$10
 - Fifth place: \$5
- Grand Champion & Reserve: AG Mechanics Exhibits (Class 17)
 - \circ Awards
- Grand Champion & Reserve: AG Mechanics Sweepstakes (Class 18)
 - First place: \$50 + award
 - Second place: \$40
 - Third place: \$30
 - Fourth place: \$20
 - Fifth place: \$10

	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th
Class 01 – 03 points	40	38	36	34	32	30	28	26	24	22
Class 04 – 08 points	30	28	26	24	22	20	18	16	14	12
Class 09 – 12 points	20	18	16	14	12	10	8	6	4	2
Class 13 – 16 points	10	8	6	4	2	2	2	2	2	2
Grand Champion & Reserve	6	4								

- 1. Trailers, 16 ft. and over
- 2. Trailers, less than 16 ft.
- 3. Smokers, Grills and Cookers with hitch
- 4. Truck bed, Racks and Pickup Accessories
- Livestock Production Project: (i.e. include: squeeze chute, divider, panels, clipping chutes, lamb & goat stands)
 Farmstead Improvement
 - (i.e. include: gates, angel blade, box blade, mail boxes)
- 7. Reconditioned Machinery and Equipment
- Shop Improvement (i.e. include: welding tables, saw horses, torch carts, anvils)
 Hobby/Recreation
 - (i.e. include: deer stand, clay target thrower, weight benches)
- 10. Patio Cookers, Grills and Smokers
- 11. Outdoor Furniture (i.e. include: picnic table, benches, swings, etc.)
- 12. Indoor Furniture (i.e. include: end tables, chairs, hall trees, bed frames)
- 13. Decorative Small Projects
 (i.e. include: paperweight, horseshoe cowboys, small metal art, piggybanks)
- 14. Functional Small Projects (i.e. include: lamp, hat rack, boot jack, towel racks, doorknockers, doorbells, etc.)
- 15. Decorative Large Projects
 - (i.e. include: large metal art, tall lamps, etc.)
- 16. Farmstead Tools (i.e. include: post driver, tee post puller, barbwire rollers)
- 17. Grand Champion & Reserve (Ag Mechanics Exhibits)
- 18. Grand Champion & Reserve (Ag Mechanics Sweepstakes)

FARM SHOP SCORE CARD

Exhibitor:	Points Given
Workmanship	
 General appearance – neatness & finish – 10 pts Quality of workmanship – 15 pts Number of skills – 15 pts 	/15
Structure & Design	
 Strength & durability – 15 pts. Originality – 5 pts. Safety features – 10 pts. 	/5
Practicability	
 Labor saving on the farm – 10 pts Convenience & usefulness – 10 pts 	/10 /10
Material	
 Economic choice of material – 10 pts. 	/10

Total _____ /100



• The Photography Contest offers Oklahoma FFA members the chance to showcase their skills, supporting preparation for state award applications that require photographs, such as the State FFA Degree scrapbooks or portfolio, State SAE Award applications, Reporter Contest scrapbooks, and various chapter awards (e.g., 3-Star National Chapter).

ENTRY REQUIREMENTS

- Each entry must include 3 to 5 color photographs (5" x 7") taken by the member.
- Photos should be mounted on black poster or matte board, with a protective covering preferred.
- Photos printed on newsprint or mechanically altered images are not permitted.
- The photo series must relate to the member's Supervised Agricultural Experience (SAE) or FFA chapter, regional, area, or state-wide activities.

PHOTOGRAPHY SERIES SCORING RUBRIC (50 POINTS TOTAL)

- Subject Matter (10 points)
 Evaluates how well the photos relate to the member's SAE or FFA activities and the creativity shown in capturing the subject.
- **Storytelling (10 points)** Assesses the ability to convey a clear theme or message across the photo series.
- Technical Quality (15 points) Considers the focus, lighting, and color quality of the photos.
- **Composition (15 points)** Looks at the effective use of framing, balance, and overall cohesion of the series as a unified set.

PREMIUM SCALE/AWARDS:

- First place: \$25 + award
- Second place: \$20 + award
- Third place: \$15 + award
- Fourth place: \$10 + award
- Fifth place: \$5 + award

- 1. FFA Photography Grades 7-8-9
- 2. FFA Photography Grades 10-11-12



• This contest recognizes individual FFA members for their skills in creating newsworthy articles and photos that highlight the achievements of fellow FFA members and/or their local chapter. Members are encouraged to submit these stories to various forms of print and broadcast media.

SUBMISSION REQUIREMENTS:

- **News Story:** Submit one (1) news story, written in manuscript form, not exceeding three (3) double-spaced, typewritten pages.
- **Photograph:** Include one (1) 5"x7" color or black-and-white photo related to the story.
- **Presentation:** Each page of the story and the photograph should be mounted on a large sheet of black poster or matte board, preferably with protective covering.

TOPIC:

• The story must focus on a subject related to Agricultural Education and/or FFA.

JUDGING CRITERIA:

• Entries will be evaluated on the basis of news value, readability, and organization.

NEWS REPORTING SCORING RUBRIC (35 POINTS TOTAL)

• Readability (10 Points)

The story is easy to read, with clear language and minimal errors in grammar, spelling, and punctuation.

- Organization (10 Points) The story has a logical flow, with a strong beginning, middle, and end. Each part is cohesive and wellstructured.
- **Photography (10 Points)** The photograph is high-quality, relevant to the story, and enhances the overall presentation.
- Presentation (5 Points)
 Pages and photograph are neatly mounted on black poster or matte board, with protective covering as needed.

PREMIUM SCALE/AWARD:

- First place: \$25 + award
- Second place: \$20 + award
- Third place: \$15 + award
- Fourth place: \$10 + award
- Fifth place: \$5 + award

- 1. FFA News Reporting– Grades 7-8-9
- 2. FFA News Reporting Grades 10-11-12

SOCIAL MEDIA AG ADVOCACY CAMPAIGN

DIVISION 5425 – Superintendent – Trevor Lucas

INFORMATION

• The Social Media Ag Advocacy Campaign contest provides Oklahoma FFA members with an opportunity to develop and present a digital advocacy campaign designed to inform and engage the public about agriculture or highlight the importance of agricultural education and FFA. This contest encourages skills in strategic communication and social media campaign planning.

ENTRY REQUIREMENTS

- Each entry must include 6 to 10 color images (screenshots) representing individual social media posts (5" x 7" each) that the member created as part of the campaign.
- Each image (screenshot) should be accompanied by a caption or message that would be used if posted on social media, emphasizing advocacy for agriculture or promoting FFA's mission. It is recommended that the pictures on the board be actual screenshots of social media posts, including graphics, photos, and text, but example posts may also be used.
- A written Social Media Plan must also be included on the poster board. This plan should be 1 to 3 typed, double-spaced pages and cover the following:
 - **Target Audience and Purpose:** Identify who the campaign is intended to reach and the main goals of the campaign.
 - **Content Strategy:** Briefly describe the theme, key messages, and intended impact of the campaign.
 - **Design and Style Details:** Outline any design choices made, such as colors, fonts, style of text, or graphic elements, and explain why these were chosen to appeal to the target audience.
- All images, captions, and the social media plan should be mounted on a 3-panel (tri-fold) display no more than 36 inches wide or 48 inches tall. The title of the social media campaign should be prominently featured on the center panel of the tri-fold for easy visibility

SOCIAL MEDIA AG ADVOCACY CAMPAIGN SCORING RUBRIC (50 POINTS TOTAL)

- Message Impact (15 points) Evaluates the relevance and strength of the campaign's message, with an emphasis on agricultural advocacy or promoting Ag Education and FFA's impact.
- Creativity and Engagement (15 points) Assesses originality, creativity, and visual appeal in both the posts and overall presentation.
 Clarity and Cohesion (10 points)
- Considers the consistency and clarity of the campaign's theme across posts and alignment with the target audience and purpose.
- Social Media Plan (10 points)
 Examines the thoroughness of the plan in defining the audience, purpose, and design details. The plan should demonstrate clear strategic thought in reaching the intended audience.

PREMIUM SCALE/AWARDS:

- First place: \$25 + award
- Second place: \$20 + award
- Third place: \$15 + award
- Fourth place: \$10 + award
- Fifth place: \$5 + award

- 1. Social Media Ag Advocacy Campaign Grades 7-8-9
- 2. Social Media Ag Advocacy Campaign Grades 10-11-12