



## NEWS RELEASE

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**For Immediate Release:**

### **New Attractions at the 2025 Oklahoma State Fair**

**Oklahoma City** – Fairgoers will certainly find their tried-and-true favorites when they attend the 2025 Oklahoma State Fair. However, fair organizers are thrilled to share a vast list of new attractions, competitions, shows, and more for fairgoers to experience this year. Check out this list of just some of the new attractions coming to the 2025 Oklahoma State Fair.

**Trace Adkins with Casey Donahew in Concert** – Sept. 17, Trace Adkins will be the first star to perform in concert in the new OG&E Coliseum. Fairgoers will rock out to Adkins' greatest hits like "Honky Tonk Badonkadonk" and "You're Gonna Miss This" after an energizing opening performance by Casey Donahew. Fair admission is included with all event tickets.

**Wildcatters PBR Teams Challenge presented by Express Employment Professionals** – Sept. 19-21, All ten teams in the PBR Teams Series will compete alongside the Oklahoma Wildcatters in this three-night PBR Teams challenge. Fair admission is included with all event tickets.

**Sandra Lee at the Fair** – Multi-Emmy® and Gracie award winner and internationally-acclaimed expert in all things kitchen and home Sandra Lee will join the OK State Fair in a number of events including THINK PINK for Women's Health, the Heroes Grand Parade, and as the final judge of the Great TASTE of a Fair food competition.

**Celebrate OK! with TFCU, Proudly Serving Oklahomans** – Sept. 11, On Opening Day all fairgoers receive half price outside gate admission and ride all day armbands for just \$25.

**EAT RIDE REPEAT Food Drive** – Sept. 11, Fairgoers who bring THREE quality (and qualifying) food items, or a cash donation, to the Bandshell Lawn will receive their choice of a Little Book of BIG DEAL\$ coupon book or \$5 off an Opening Day walk-up armband, while supplies last. Find details at [okstatefair.com](http://okstatefair.com).

**Salute to Heroes** – Sept 11, Heroes from local first responder units and local service groups will be on the Bandshell Lawn with specialty vehicles, interactive booths, and personnel looking forward to welcoming and interacting with fairgoers. Patriotic-themed entertainment will be going on all day on the Bandshell Stage.

**Heroes Grand Parade** – Sept. 11, Join grand marshal Sandra Lee and other special guests in a celebratory parade around the fairgrounds at 6 p.m.

**Accessibility Expo** – Sept. 21, Join us for this celebration of inclusion, innovation, and community. This new event brings together organizations, artists, vendors, and advocates who work to support and empower disabled Oklahomans and their families.

**THINK PINK for Women's Health** – Sept. 12, Oklahomans will be able to meet exhibitors who provide a service or screening that benefits Oklahoma women, from healthcare to happiness and everything in between. The event will be filled with activities for women, a Beautiful Bras contest, and a talk by Sandra Lee regarding her personal journey as a breast cancer survivor.

**Piccolo Zoppé Circus** – This free circus will dazzle and amaze audiences of all ages with the outstanding feats of acrobats and aerialists, clowns and their amusing antics, and magnificent horses and dogs.

**Dairy Goat Costume Contest** – Sept. 16, As if goats aren't cute enough, watch as they reach new levels of adorable when dressed up for this competition in the Super Barn Arena.

**The Canine Stars STUNT DOG SHOW** – This free show features educational entertainment acts with a world-class team of trainers and their adopted dogs from around the world. The Canine Stars will captivate audiences with their agility, showmanship, and dock diving feats.

**Rooster Crowing Contest** – Sept. 19, Fairgoers can watch (and listen) as roosters go crow-for-crow in this auditory competition in the Barn 3 Auditorium.

**Stock Dog Sheep Trials** – Sept. 19, Everyone's favorite four-legged friends will be competing in a variety of classes as they herd sheep for the highest score in Arena 8.

**The Moving Mermaid** – The Moving Mermaid is bringing magic and wonder on her magical Shell Throne. Fairgoers can chat and grab a picture with a mermaid on land!

**Caps For Curbside** – Contestants who pre-register in this creative arts competition will hand-make winter clothing items, later to be donated to Curbside for their employees.

**Shawnee Mills Focaccia Art** – Contestants who pre-register will bake and decorate a loaf of focaccia bread using edible elements such as vegetables, herbs, and more.

**Shawnee Mills Kitchen Sink Brownies** – Sept. 12, Contestants will compete to make the most delicious brownies using a Shawnee Mills brownie mix and the best combination of various add-ins.

**Kindness for Kids, Project Linus Contest** – Kids who pre-register in this creative arts competition will make blankets, later to be donated to Project Linus, an organization that provides blankets and Afghans to children experiencing hardship.

**The Lounge** – Located in The Pavilion, fairgoers can relax at The Lounge while listening to the live music and enjoying a cocktail or other beverage. Come at the right time to compete for prizes in a game of Music Bingo.

Special event announcements and general updates for the 2025 Oklahoma State Fair will be released as information becomes available. Essential safety and security information can be found on our website. Please read carefully before purchasing. To stay up-to-date on all the Fair fun, visit [okstatefair.com](http://okstatefair.com), find us on Facebook, and follow us on X and Instagram. And don't forget to share your Fair memories and stories with us using #OKStateFair and #EATRIDERPEAT.

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