



NEWS RELEASE

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For Immediate Release:

2025 Great TASTE of a Fair Winners Announced

Oklahoma City – Twenty-five Oklahoma State Fair food vendors went head-to-head on Wednesday, September 10 in the annual Great TASTE of a Fair food competition. Vendors competed in one of four categories: New to the Scene, Slice of Savory, Sips & Swigs, and Sweetest of the Sweet. Local members of the media, content creators, and food enthusiasts scored each item to determine the winners. The rankings are as follows:

New to the Scene

First Place: Sweet Tea Chicken, 1907
Second Place: Dubai Chocolate Funnel Cake, Wade Show's Funnel Cake
Third Place: Straight Butter, Wondervan Pops

Slice of Savory

First Place: Birria Street Corn, Bad Boys BBQ
Second Place: Pickle Bacon Ranch Pizza, Swain's Pizza On-A-Stick
Third Place: Loaded Fries, Champions BBQ

Sips & Swigs

First Place: Biscoff Horchata, Agua Fresca
Second Place: Mangonada Palmer, A Latte Love
Third Place: Jalapeno Lemonade, Craft Lemonade

Sweetest of the Sweet

First Place: Caramel Popcorn Pie, Cutie Pies
Second Place: Strawberries & Cream Waffle Stick, Waffle Chix
Third Place: Deep Fried Pecan Pie, Taste of OKC

The first-place winners of each category went on to compete in the FAIRest of Them All on the evening of September 10, judged by Emmy and Gracie Award Winning International Lifestyle Celebrity, Sandra Lee.

Lee named the **Caramel Popcorn Pie from Cutie Pies** as 2025 FAIRest of Them All. Fairgoers can find the booth in the Entertainment Plaza directly under the Sky Eye Wheel.

Special event announcements and general updates for the 2025 Oklahoma State Fair will be released as information becomes available. Essential safety and security information can be found on our website. Please read carefully before purchasing. To stay up-to-date on all the Fair fun, visit okstatefair.com, find us on Facebook, and follow us on X and Instagram. And don't forget to share your Fair memories and stories with us using #OKStateFair and #EATRIDEREREPEAT.

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