



NEWS RELEASE

OKLAHOMA STATE FAIR, INC.
MEDIA RELATIONS DEPARTMENT
405-948-6700
pressreleases@okstatefair.com
www.okstatefair.com



May 13, 2026
For Immediate Release:

State Fair Officials Announce 2026 Theme: THE MIDWAY OF THE MOTHER ROAD



THE
Midway
OF THE
MOTHER ROAD

Oklahoma City, OK – The Oklahoma State Fair announces THE MIDWAY OF THE MOTHER ROAD as the theme for the 2026 event, to be held Thursday, September 17 through Sunday, September 27.

2026 marks 100 years since the establishment of Route 66, and as the home to more mileage of the highway than any other state, Fair officials see it only fitting to claim the Oklahoma State Fair as the premier midway of America’s Mother Road.

“Route 66 was never about just getting somewhere, it was and continues to be about what you can find along the way,” said Scott Munz, Oklahoma State Fair spokesperson. “Route 66 has connected us and created places where we can gather and celebrate the traditions that make Oklahoma the heartland – one of these being the iconic Oklahoma State Fair.” Special Route 66 themed events and attractions will be featured at this year’s event. Fairgoers can experience THE MIDWAY OF THE MOTHER ROAD and all things Americana at the 2026 Oklahoma State Fair, from the classics to the new and never before seen.

Special event announcements and general updates for the 2026 Oklahoma State Fair will be released as information becomes available. To stay up to date on all the Fair fun, visit okstatefair.com, like us on [Facebook](#), and follow us on [X](#) and [Instagram](#).

###

Contact: Scott Munz at 405-948-6700 or smunz@okstatefair.com
Holly Kinyon at 405-948-6829 or hkinyon@okstatefair.com