

Flat Will – On the Road to the Fair!



The Mother Road – a road considered a lifeline for families to find a path to new possibilities and connecting America from (almost) sea to shining sea – is celebrating its centennial year in 2026. To celebrate this joyous ‘mile marker,’ the Oklahoma State Fair would love to see your adventures – possibly on Route 66, but essentially American – with Oklahoma’s Favorite Son ‘Flat Will’ (Rogers – if you’re new here) riding shotgun.

Bring Flat Will on your summer adventures – in front of Route 66 icons, American wonders (Mount Rushmore was finished 6 years after his death), truly American pastimes (summer baseball), or your favorite summer hangout (would Flat Will enjoy a trip to the state park?).

Your creative, family-friendly photo must be submitted to the Oklahoma State Fair according to the posted rules by Saturday, August 15 using the link provided. Please make sure this is your best shot, because the top 10 in each category receive awards. First place in each category will receive a prize pack of Four (4) Oklahoma State Fair Season passes, Four (4) Carnival Armbands, One (1) Season Parking Pass and a \$50 cash prize. Places 2 thru 9 in each category will receive Two (2) Outside Gate Admission Tickets, good on any one day of the 2026 State Fair so you can come see your prize-winning photo on display.

Rules & Regulations:

- This contest is open to all ages. Amateurs only.
- One entry per person
- Photo must be no greater than 10MB.
- Photo can be black & white, color or sepia.
- Activities in the photo must be family-friendly.
- Flat Will must be highlighted in the photo.
- Do not manipulate Flat Will’s size or accessories. Keep Flat Will in his traditional garb. Decorate Flat Will to merge his and your style together without adding anything out of character for a cowboy.
- When submitting your Flat Will entry, you will be asked to give a brief description of Flat Will’s adventure!
- The Oklahoma State Fair, in its sole discretion, reserves the right to disqualify any photo.
- Monetary prizes will be paid according to OSF general Creative Arts rules by check made out to the name and address of entrant provided via the digital entry form. For this contest, the check will be made available at the time the other prizes are either picked up or mailed. Items lost in the mail may not be replaced.

After Uploading your image, share online with the hastags #Route66 #FlatWill and #okstatefair

FLAT WILL

Will Rogers was perhaps the most famous person in the world during his lifetime. He was an entertainer, a writer, an actor, and a trusted voice. His humble Oklahoma roots and charming wit made this Cherokee citizen a household name by the time of his untimely death in 1935. Because of his fame and his journey from the home-
stead to Hollywood, Route 66 was given the nickname of the Will Rogers Highway.



Take Will with you as you explore the most famous highway in the world! Be sure to visit the Will Rogers Memorial Museum in Claremore, OK, and see his Birthplace Ranch in nearby Oologah. Continue your Will Rogers experience to the Santa Monica Pier and visit the Will Rogers State Historic Park a few miles away.

Learn more about how to get a Flat Will (or color him yourself!) at rogers66.com! Use the hashtag **#FlatWill** when you share your photos!

