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OKLAHOMA

Presents



October 15 - 18, 2026



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Harrah's
OKLAHOMA

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THE CITY OF OKLAHOMA CITY



Welcome to OK!toberfest at OKC Fair Park! This event continues an exciting new tradition that celebrates German culture and provides an opportunity for community fellowship.

People around the world commemorate Oktoberfest for its festive spirit, great food and drink, unique music and historical significance. Considering that one in six Oklahomans carry German heritage, it is most fitting to celebrate this event in our capital city. Whether you have German genealogy or not, Oktoberfest fosters community unity and provides a memorable shared experience.

If you're visiting from out of town, I encourage you to visit some of our most notable attractions, including the Oklahoma City National Memorial and Museum, the National Cowboy & Western Heritage Museum, First Americans Museum, or some of our thriving districts like Bricktown. There truly is something for everyone in our city, and we also look forward to sharing our city with the world when we host seven events for the Los Angeles Olympics in 2028.

My sincerest thanks go to everyone who supports this event, with special appreciation to our friends and partners at OKC Fair Park.

Celebrate safely and have a wonderful OK!toberfest! Prost!

Sincerely,

A handwritten signature in black ink that reads "David Holt". The signature is written in a cursive style with a long horizontal stroke at the end.

David Holt
Mayor

NEW FOR 2026!



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PITCHER 8

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Willkommen Zum OK!toberfest OKC!

(Welcome to
OK!toberfest OKC)

We want to welcome everyone to the 2nd Annual
OK!toberfest OKC!

Sammie and I have hosted the Choctaw Oktoberfest
for years and are now honored to be your hosts at
OK!toberfest OKC. This event will bring a slice of
German Culture to OKC by featuring German Foods,
Music and Drink. We are especially excited to bring
you the following bands to the festival:

Dorfrocker - Germany

Happy Hour Oktoberfest Band - Germany

Das Ist Lustig - Houston, TX

Auf Geht's - Houston, TX

The Lederhosen Junkies - New Braunfels, TX

The Bohemian Knights - El Reno, OK

Dustin Hunt, Choctaw, OK

They will bring authentic German Oktoberfest, Pop
and Folk Music to Central Oklahoma.

Along with the great music will be delicious German
foods to entice your palate.

So bring the whole family and experience this fun
and festive atmosphere this year and many more
years to come!

Mike and Sammie Turek





What's To Do at OK!toberfest OKC 2026

Centennial Building

Harrah's Main Stage featuring our headlining band Dorfrock, direct from Munich, Germany is the centerpiece of this building. Come on in and find a variety of German beers at two large bars. Auf Geht's, Lederhosen Junkies, Aaron Newman, The Joey Wallace Band, and Erik Taylor Trio round out the entertainment lineup in the Centennial Building. There's plenty of room to dance all night or sit and rest for a spell.

Paulaner Fest Tent

Visitors can find plenty of seating and The Happy Hour Oktoberfest Band performing all four days of the event in this open-air venue. Thanks to Paulaner for providing the feature beers in this tent. Musical entertainment by Das Ist Lustig, Auf Geht's, The Bohemian Knights, and several rounds of stein holding contests make this the place to be to enjoy beautiful October weather and the festival atmosphere.

What's To Do at OK!toberfest OKC 2026

Food Row

German food prevails up and down Food Row. You'll find such vendors as Horst, returning from last year, Siegis, 1907, Silver Dollar Dan, Tad's, Go Forth Concessions, Roadies, Bagpipe Bites, Cutie Pies, Tom's Coffee, Wild Goose, Freund Family Foods, Taste of OKC, and Nothing Bundt Cakes. A full list of menu items can be found further on in this guide.



Marktplatz

The Pavilion has been transformed into a shopping and family entertainment zone featuring amazing vendors, a DJ, family-friendly contests and activities, a giant inflatable zone, free make it & take area, and games galore. TooBadd Productions will keep the party going on the stage between scheduled activities and may even have a karaoke session or two during the event. Check the schedule for specific contest and activity times.

OK!toberfest OKC Auto Show

Want to see the coolest German cars in the area while enjoying OK!toberfest? Make sure to stop by the Modern Living Building on Saturday, October 17 for this special event! Looking to display your German car? Register now! Display hours are 2 to 6 p.m. with award presentation at 5 p.m. Come show your car, enjoy OK!toberfest, and maybe win an award, all while benefitting an amazing local charity, Recovering Oklahomans After Disaster! The OK!toberfest OKC Auto Show is brought to you in partnership with the Audi Club Oklahoma, BMW CCA Sunbelt Chapter, Choctaw Caffeine & Cars, MBCA Central Oklahoma Chapter, Warbonnet PCA, Oklahoma VW Cruisers, and Projekt Sik1.





Holiday Inn

OKLAHOMA CITY AIRPORT

4401 SW 15th • Oklahoma City, OK 73108

405-601-7272



October 15-18, 2026

**Guestroom
\$110.00, plus tax**



- Breakfast included
- Transportation to and from the airport
- Transportation to the Fairgrounds is included.
- Fully renovated hotel
- Bar and restaurant open daily

What's To Do at OK!toberfest OKC 2026

Special Contests

While there is fun and games to be had throughout, a few special contests with limited participation slots (but BIG prizes) are worthy of note. Join us at the Marktplatz stage in The Pavilion for a “best dressed” Costume Contest (men & women) Friday, Oct. 16 at 7 p.m. or Saturday, Oct. 17 at 4 p.m. for your chance to win cash prizes and fun event swag. Judges will be looking for authentic and creative Oktoberfest attire! On Saturday, Die Rennstrecke (the racetrack) opens for barrel, keg, and stein racing. Some racing events have kid and teen categories, check the schedule and arrive early enough to enter, or just come out and cheer on your favorite racer. On Sunday, Oct. 18, OK!toberfest goes to the dogs during the Long Dog Derby, starting with a pup parade at 1:15 p.m. and ending with racing finals at 5 p.m. Pre-registration is required and only pure-bred Dachshunds are eligible for the Long Dog Derby activities.

Visit okcfairpark.com/oktoberfest for specific rules and registration. Will your long dog come home with the top pup prize of \$300, a trophy, and goodies?

Some contests and activities may have limited spots for participation. If you would like to participate, be sure to show up at least 20 minutes in advance to check your eligibility and the rules and claim your spot. The Long Dog Derby requires pre-registration. All activities are family-friendly!

Merchandise

Official OK!toberfest souvenirs and wearables are available for purchase at the merchandise stand located opposite the Paulaner Fest Tent. You'll find a great selection of t-shirts, including our exclusive “Frank & Stein” shirt, hoodies, fedoras, baseball caps, steins, hat pins, and much more. Be sure to stop by and pick up your favorite OK!toberfest souvenirs on your way into the festival or before you head home.

Rideshare

The rideshare drop-off and pick-up is located between the Bennett Event Center and the Bandshell Stage, just inside the Stagecoach & Kiamichi entrance gate. The address is 450 Kiamichi Place, OKC, OK 73107.



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Bier Prices

Stein	6
Oktoberfest Pitcher Koozie	6
Oktoberfest Pitcher	8
16oz Beer	12
Pitcher Refill	36
Pitcher with Beer	44

Paulaner Fest Tent

Sam Adams Oktoberfest

A deep red amber, medium-bodied Märzen-style lager with a rich malt complexity, light Bavarian Noble hop note and a smooth, sweet finish.

Yuengling Oktoberfest

True to style, this medium-bodied beer is the perfect blend of roasted malts with just the right amount of hops that serves up a slightly-sweet toasted character and mild herbal bitterness.

Hacker Pschorr Oktoberfest

A beer with a distinctive, unique character – but still very mild and a joy to drink. Every sip is a taste of Bavaria's joy of life.

Warsteiner Oktoberfest

Deep gold hue with bright clarity. Rich malt with notes of white bread crust, graham cracker and pretzel. Medium-full bodied, mild bitterness.

Paulaner Oktoberfest

Full bodied Golden Oktoberfest lager, mellow and balanced. The original beer served at the Munich Oktoberfest.

Paulaner Hefe

A classic German Hefeweizen – a top-fermented, unfiltered wheat beer known for its banana and clove aromas, balanced malt sweetness, and refreshing hop bitterness.

Paulaner Pilsner

It's the #1 wheat beer in Germany and one of the world's favorites. In fact, beer experts call it a masterpiece. In developing this beer, the Paulaner brewmasters have perfected a unique technique with "yeast suspension," resulting in a uniform, slightly cloudy appearance, consistent quality, and perfect taste.

Thursday, October 15

Contest Notes: Some contests have limited participation spots, so will be first-come, first-served until full. Unless otherwise noted, arrive 20 minutes early to secure a spot and check eligibility rules.

	Harrah's Casino Stage (Centennial Building)	Paulaner Fest Tent	The Marktplatz (Pavilion)	Die Rennstrecke (The Circle)
5 PM	Auf Geht's	Das Ist Lustig	DJ	
6 PM				
7 PM	Dorfrocker	Happy Hour Oktoberfest Band	Minute to Win It!	
		Bierstein Holding Contest	DJ	
8 PM	Bierstein Holding Contest		Minute to Win It!	
	Auf Geht's	Das Ist Lustig		
9 PM			DJ	
	Dorfrocker	Happy Hour Oktoberfest band		
10 PM				

Ending times are approximate.
Schedule subject to change at the discretion of management.

OK!toberfest closes today at 11 PM

Friday, October 16

Contest Notes: Some contests have limited participation spots, so will be first-come, first-served until full. Unless otherwise noted, arrive 20 minutes early to secure a spot and check eligibility rules.

	Harrah's Casino Stage (Centennial Building)	Paulaner Fest Tent	The Marktplatz (Pavilion)	Die Rennstrecke (The Circle)
5 PM	Lederhosen Junkies	Auf Geht's	DJ	
6 PM	Schuhplattler und Trachtenverein Almrausch	Das Ist Lustig	Minute to Win It!	
7 PM	Aaron Newman	Schuhplattler und Trachtenverein Almrausch	Costume Contest (Men & Women)	
8 PM	Bierstein Holding Contest	Happy Hour Oktoberfest Band	DJ	
9 PM	Dorfröcker	Bierstein Holding Contest	OKtoberfest Bingo	
10 PM	Lederhosen Junkies	Das Ist Lustig	DJ	
11 PM	Dorfröcker	Happy Hour Oktoberfest Band		

Ending times are approximate.
Schedule subject to change at the discretion of management.
OKtoberfest closes today at Midnight

Saturday, October 17

Contest Notes: Some contests have limited participation spots, so will be first-come, first-served until full. Unless otherwise noted, arrive 20 minutes early to secure a spot and check eligibility rules.

		Harrah's Casino Stage (Centennial Building)	Paulaner Fest Tent	The Marktplatz (Pavilion)		Die Rennstrecke (The Circle)		
Noon	1 PM	Dustin Hunt	The Bohemian Knights	DJ		OKtoberfest Samstag Rennen 1-7pm		
				OKtoberfest Bingo				
2 PM	3 PM	Lederhosen Junkies	Auf Geht's	Make It/Take It Open 1-6pm	DJ			Roll Out the Barrel (Ages 6-12 & 13-17)
					Kids Story Half Hour			Keg Roll Race (Adults 18+)
4 PM	5 PM	The Joey Wallace Band	Das Ist Lustig		Kids Musical Chairs (Ages 6-11)			Das Team Keg Relay (Adults 18+)
					Kids Story Half Hour			
6 PM	7 PM	Lederhosen Junkies	Auf Geht's		DJ			Big Stein Sprint (Adults 18+)
					Kids Musical Chairs (Ages 6-11)			
8 PM	9 PM	Schuhplattler und Trachtenverein Almrausch	Auf Geht's		DJ			
		The Joey Wallace Band			Bierstein Holding Contest			Minute to Win It!
10 PM	11 PM	Bierstein Holding Contest	Happy Hour Oktoberfest Band	DJ				
		Dorffrocker	Das Ist Lustig	OKtoberfest Trivia				
Lederhosen Junkies	Happy Hour Oktoberfest Band		DJ					
	Das Ist Lustig							
Dorffrocker	Happy Hour Oktoberfest Band							

Ending times are approximate.
Schedule subject to change at the discretion of management.
OKtoberfest closes today at Midnight

Sunday, October 18

Contest Notes: Some contests have limited participation spots, so will be first-come, first-served until full. Unless otherwise noted, arrive 20 minutes early to secure a spot and check eligibility rules.

	Harrah's Casino Stage (Centennial Building)	Paulaner Fest Tent	The Marktplatz (Pavilion)	Die Rennstrecke (The Circle)
Noon	Erik Taylor Trio	Das Ist Lustig	DJ	
1 PM			Kids Musical Chairs (Ages 6-11)	
	Lederhosen Junkies	Happy Hour Oktoberfest Band	DJ	Long Dog Parade
2 PM			Kids Story Half Hour	
		Das Ist Lustig	Kids Musical Chairs (Ages 6-11)	Long Dog Derby Qualifying Round 1
3 PM	Erik Taylor Trio		Kids Story Half Hour	
		Happy Hour Oktoberfest Band	DJ	Long Dog Derby Qualifying Round 2
4 PM	Bierstein Holding Contest		OK!toberfest BINGO	
	Lederhosen Junkies	Bierstein Holding Contest		Long Dog Semi-Finals
5 PM		Happy Hour Oktoberfest Band	DJ	Long Dog Derby Finals

Ending times are approximate.
Schedule subject to change at the discretion of management.

OK!toberfest closes today at 6 PM
Auf Wiedersehn! Wir Sehn Euch Naechstes Jahr!

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Charley & Brandy Flowers

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[email: flowers.farms3@gmail.com](mailto:flowers.farms3@gmail.com)



Centennial North Bar

Sierra Nevada Oktoberfest

This modern Festbier leans into rich, smooth malt backbone with notes of fresh-baked bread and honey. Traditional German hops provide balanced bitterness and herbal-spicy aroma, rounding out the crisp, clean finish.

Lively Festbier

Stonecloud Oktoberfest

Warsteiner Oktoberfest

Deep gold hue with bright clarity. Rich malt with notes of white bread crust, graham cracker and pretzel. Medium-full bodied, mild bitterness.

Centennial East Bar

Sam Adams Oktoberfest

A deep red amber, medium-bodied Märzen-style lager with a rich malt complexity, light Bavarian Noble hop note and a smooth, sweet finish.

Paulaner Oktoberfest

Full bodied Golden Oktoberfest lager, mellow and balanced. The original beer served at the Munich Oktoberfest.

Warsteiner Oktoberfest

Deep gold hue with bright clarity. Rich malt with notes of white bread crust, graham cracker and pretzel. Medium-full bodied, mild bitterness.

bier



WARSTEINER



OCTOBERFEST



Centennial South Bar

Michelob Ultra

A superior light beer with just 95 calories and 2.6 carbs, you can enjoy the crisp and refreshing taste of Michelob Ultra. Produces a light citrus aroma.

Spaten Oktoberfest

First served at the 1872 Munich Oktoberfest making it the world's first Oktoberfest beer. Medium-bodied Marzen with aromatic roasted malt flavor and deep amber color.

Hoegaarden

Naturally cloudy, white, fresh and light bodied, seasoned with coriander and Curacao orange peel. A spicy Belgium yeast aroma with fruity sweetness and citrus flavors.

Shock Top Pretzel

The Shock Top Twisted Pretzel is a Belgian wheat ale with a twist, giving you a unique and delicious flavor. The Beer has a pretzel flavor, bursting with caramel, biscuits, and toasted malts.

Stella Artois

An authentic, imported Belgian lager with a floral hop aroma balances fruity malty sweetness with crisp hop bitterness and a soft dry finish.

Watering Hole

Michelob Ultra

A superior light beer with just 95 calories and 2.6 carbs, you can enjoy the crisp and refreshing taste of Michelob Ultra. Produces a light citrus aroma.

Spaten Oktoberfest

First served at the 1872 Munich Oktoberfest making it the world's first Oktoberfest beer. Medium-bodied Marzen with aromatic roasted malt flavor and deep amber color.

Hoegaarden

Naturally cloudy, white, fresh and light bodied, seasoned with coriander and Curacao orange peel. A spicy Belgium yeast aroma with fruity sweetness and citrus flavors.

Stella Artois

An authentic, imported Belgian lager with a floral hop aroma balances fruity malty sweetness with crisp hop bitterness and a soft dry finish.

Pier

Marktplatz Bar

Michelob Ultra

A superior light beer with just 95 calories and 2.6 carbs, you can enjoy the crisp and refreshing taste of Michelob Ultra. Produces a light citrus aroma.

Spaten Oktoberfest

First served at the 1872 Munich Oktoberfest making it the world's first Oktoberfest beer. Medium-bodied Märzen with aromatic roasted malt flavor and deep amber color.

Shock Top Pretzel

The Shock Top Twisted Pretzel is a Belgian wheat ale with a twist, giving you a unique and delicious flavor. The Beer has a pretzel flavor, bursting with caramel, biscuits, and toasted malts.

Stella Artois

An authentic, imported Belgian lager with a floral hop aroma balances fruity malty sweetness with crisp hop bitterness and a soft dry finish.

Food Row

Sam Adams Oktoberfest

A deep red amber, medium-bodied Märzen-style lager with a rich malt complexity, light Bavarian Noble hop note and a smooth, sweet finish.

Paulaner Oktoberfest

Full bodied Golden Oktoberfest lager, mellow and balanced. The original beer served at the Munich Oktoberfest.

Warsteiner Oktoberfest

Deep gold hue with bright clarity. Rich malt with notes of white bread crust, graham cracker and pretzel. Medium-full bodied, mild bitterness.

Shiner Oktoberfest

This classic Märzen-style Oktoberfest is made with the highest quality two-row barley, Munich and caramel malts, along with German Grown Hallertau Tradition and Hersbrucker hops.

COOP Oktoberfest

Taking a step away from our namesake, once a year we craft a lager worthy of extra days in the cellar. The COOP Oktoberfest combines Munich malt, Bavarian hops and a traditional German yeast, and calls for the celebration of fall's arrival. It's time to find a tent, fill your stein, prost, yodel and polka!

BIERE

Oktoberfest Trivia

The very first Oktoberfest began October 12, 1810 and was a massive public wedding reception for the Crown Prince Ludwig of Bavaria and Princess Therese.

The celebration ended five days later with a horse race.

The celebration was so popular it was brought back the following year with an agricultural fair, however food and drink were not added to the tradition until 1818.

Some beer halls seat up to 6,000 people!

Visitors to the annual Oktoberfest consume over three Olympic-sized swimming pools (over 2 million gallons!) of beer.

More than 6 million people make the pilgrimage to Munich for the two-week event each year.

Trivia facts crafted from Encyclopedia Britannica.



PROTECTING OKLAHOMANS

Out here in Oklahoma, the sky can turn on you in seconds. And when it does... All of Oklahoma's Own News 9 — the meteorologists, news team, choppers, radar, and the trackers — starts moving for one reason: **you**. Because it's your family we're watching out for, same as our own. David Payne and Lacey Swope lead the only team built in Oklahoma by Oklahomans.

So when it matters the most, we are the shield against the storm.

Champion. Protect. Celebrate.

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Oklahoma's Own **9**

Centennial Building

Featuring Harrah's Casino Stage



Das Grosse
Festspielhaus
Nord

81	82	83	84	85
94	95	96	97	VIP
107	108	109	110	111
120	121	122	123	124
133	134	135	136	137

DANCE
FLOOR

HARRAH'S
CASINO
STAGE

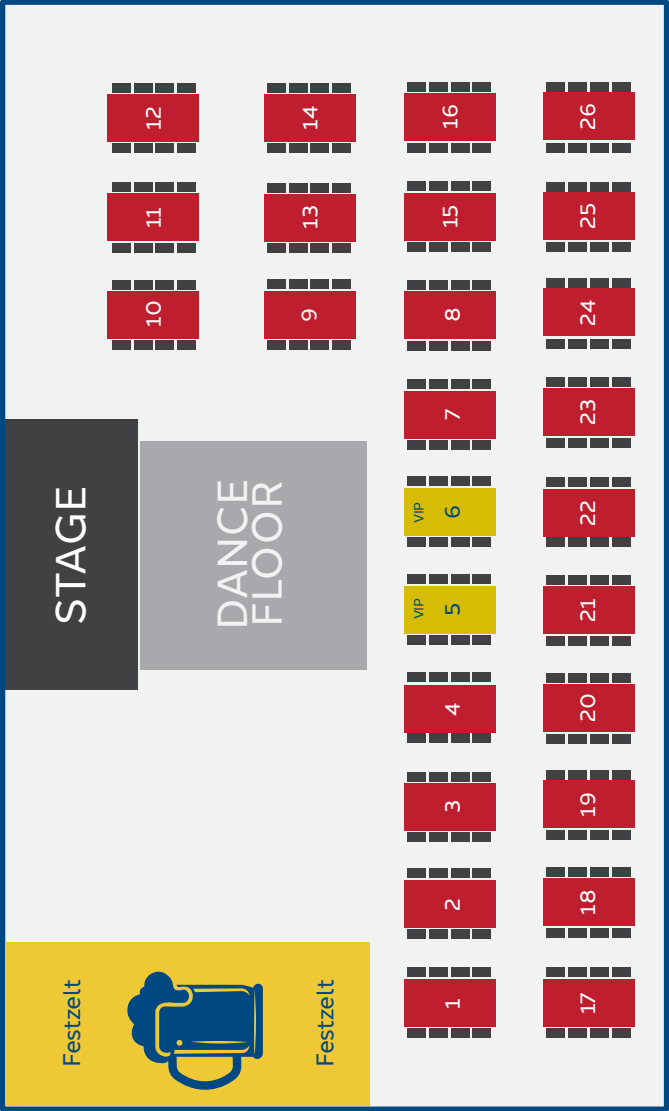
86	87	88	89	90	91	92	93
VIP	100	101	102	103	104	105	106
99	113	114	115	116	117	118	119
125	126	127	128	129	130	131	132
138	139	140	141	142	143	144	145



Das Grosse
Festspielhaus
Süden

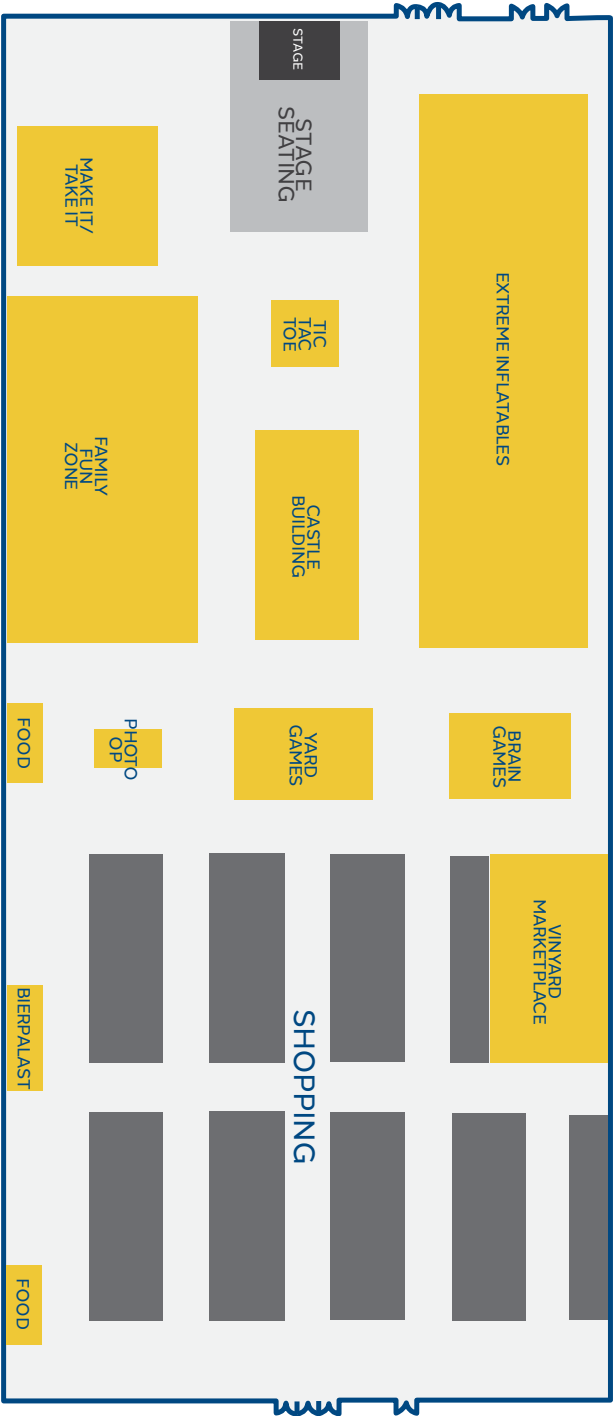
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
17	18	19	20	21	VIP	VIP	VIP	VIP	26	27	28	29	30	31	32
33	34	35	36	37	VIP	VIP	VIP	VIP	42	43	44	45	46	47	48
49	50	51	52	53	VIP	VIP	VIP	VIP	58	VIP	60	61	62	63	64
65	66	67	VIP	VIP	VIP	VIP	VIP	VIP	74	75	76	77	78	79	80

Paulaner Fest Tent



The Marktplatz

The Pavilion at OKC Fair Park



OKC'S
BEST OKTOBERFEST CELEBRATION

OK!TOBERFEST

RAISE A STEIN TO TRADITION

THURSDAY,
OCTOBER 15 –
SUNDAY,
OCTOBER 18, 2026

OKC FAIR PARK



AUTHENTIC FOOD
COLD BEER
GREAT TIMES!

PROST!

Guten Appetit!

Proudly Serving

1907

Sweet Tea Chicken
BBQ Shrimp on a Stick
Sausage on a Stick

Schatzi's Authentic German Food and Drinks / Schatzi's Pretzels

Grilled Bratwurst
Giant Bavarian Pretzel
Apple Spritzer
Old World Sauerkraut
German Pastries
Giant Pickle on a Stick

Go Forth Concessions

Apple, Cherry and Bavarian
Cheesecake Strudel

Horst

Buffalo Jalapeno Cheddar Brat
German Brat (Traditional Veal & Pork)
Smoked Polish Sausage
Pork Chop on a Stick
German Fried Potatoes

Siegis

Bratwurst
Smoked Bratwurst
German Potato Salad
Potato Pancakes

Tad's

Bratwurst Sandwich with Sautéed
Onions & Peppers
Polish Sausage Sandwich with
Sauerkraut
Chicken on a Stick

Guten Appetit!

Proudly Serving

Roadies

Turkey Legs
Chicken Tenders Basket

Bagpipe Bites

Geflugelrolle (Sausage Roll)
Steak, Bacon, and Irish Ale Pie
Chicken & Mushroom Pie

Cutie Pies

German Chocolate Pie

Tom's Coffee

Delicious, customizable beverages made fresh on the coffee truck. No pretension. no fuss. Just good coffee, good company, and good vibes.

Wild Goose

1/3lb Bratwurst Sausage
with Sauerkraut

Freund Family Foods

Cheese Curds

Taste of OKC

OKC Brat Cone - A buttery pretzel cone stuffed with house-made Bratwurst, topped with melted beer cheese and garnished with a crispy mac & cheese bite.

Nothing Bundt Cakes

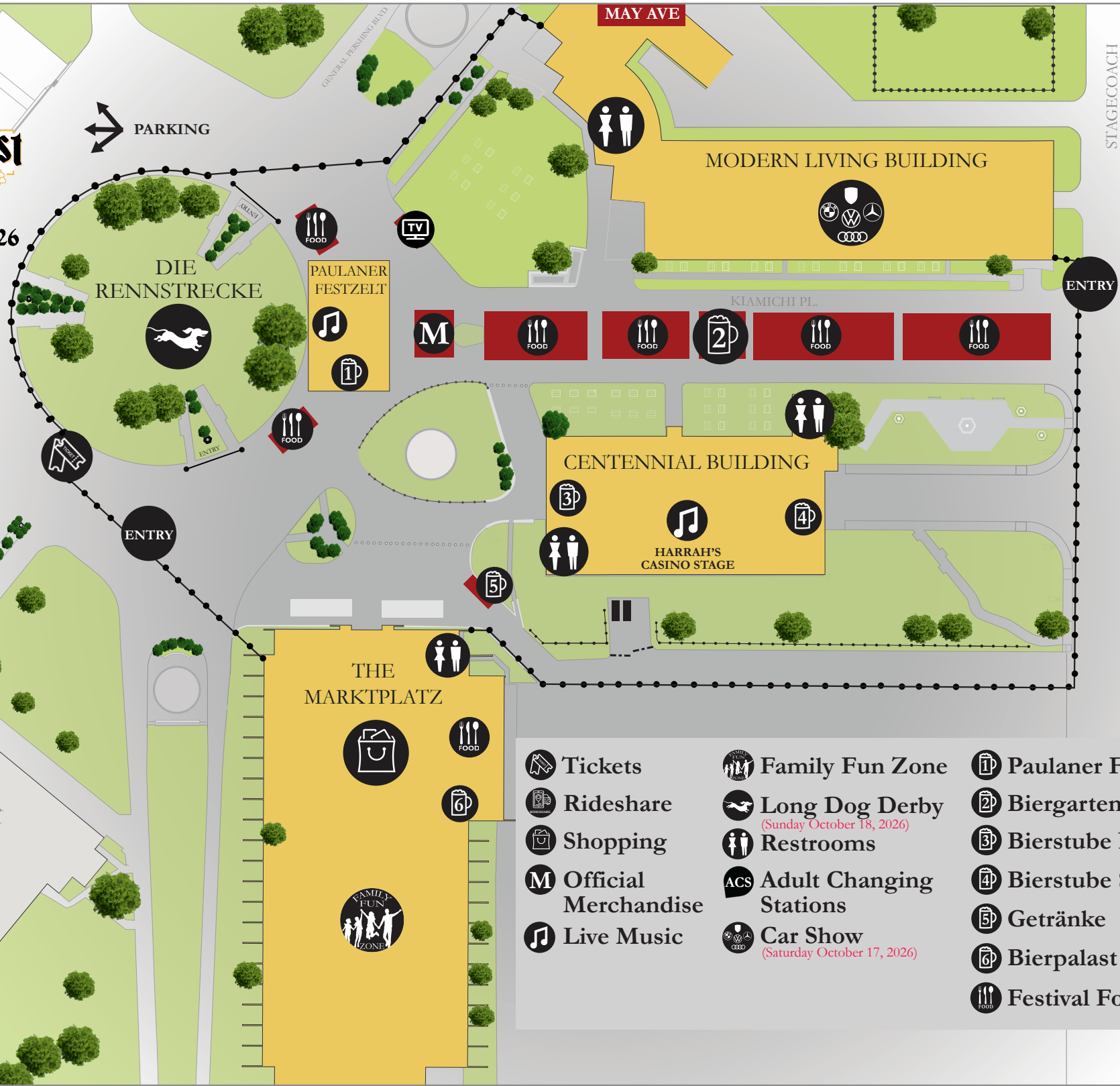
German Chocolate Bundt Cakes



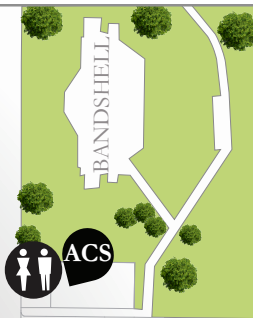
October 15 - 18, 2026

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OKLAHOMA EXPO HALL



STAGECOACH

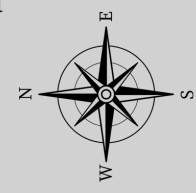


450 Kiamichi Pl.



BENNETT
EVENT
CENTER

- | | | |
|----------------------|--|--------------------|
| Tickets | Family Fun Zone | Paulaner Festzelt |
| Rideshare | Long Dog Derby
<i>(Sunday October 18, 2026)</i> | Biergarten Express |
| Shopping | Restrooms | Bierstube Nord |
| Official Merchandise | Adult Changing Stations | Bierstube Süd |
| Live Music | Car Show
<i>(Saturday October 17, 2026)</i> | Getränke |
| | | Bierpalast |
| | | Festival Food |





OKC FAIR PARK

For a complete list of family friendly,
year 'round events, please visit us at

okcfairpark.com

OK! STATE FAIR

Save the Date
September 16-26, 2027

okstatefair.com

VISIT
OKLAHOMA CITY

FALL INTO ADVENTURE:

Experience All That OKC
Has to Offer This Season!

VISIT **OKC**.COM

Oklahoma National Guard Museum

Lorena Southern Twist

Bricktown Water Taxi